

The Engaging Museum: Developing Museums For Visitor Involvement (Heritage: Care Preservation Management)

An essential text for researchers and academics seeking the most comprehensive and up-to-date coverage of all aspects of e-learning and ICT in education, this book is a multidisciplinary forum covering technical, pedagogical, organizational, instructional and policy aspects of the topic. Representing the best peer-reviewed papers from the 8th Panhellenic Conference on ICT in Education, special emphasis is given to applied research relevant to educational practice and guided by the educational realities in schools, colleges, universities and informal learning organizations. The volume encompasses the current trends and issues which determine and inform the integration of ICT in educational practice, including educational software, educational games, collaborative learning, virtual learning environments, social networks, learning analytics, digital museums, as well as the evolution of e-learning.
This book focuses on how to create the highest quality experience possible for their visitors. Creating an environment that supports visitor engagement with collections means examining every stage of the visit, from the initial inputs to go to a particular institution, to front-of-house management, interpretive approach and qualitative analysis afterwards. This holistic approach will be immensely helpful to museums in meeting the needs and expectations of visitors and building their audience. This book features: includes chapter introductions and discussion sections supporting case studies to show how ideas are put into practice a lavish selection of tables, figures and plates to support and illustrate the discussion boxes showing ideas, models and planning suggestions to guide development an up-to-date bibliography of landmark research. The Engaging Museum offers a set of principles that can be adapted to any museum in any location and will be a valuable resource for institutions of every shape and size, as well as a vital addition to the reading lists of museum studies students.

This two-volume set CCS 961 and 962 contains the refereed post-conference proceedings of the First International Conference on Transdisciplinary Multispectral Modeling and Cooperation for the Preservation of Cultural Heritage, TMM_CH 2018, held in Athens, Greece, in October 2018. 73 revised full papers of 237 submissions are included in these volumes. The papers of the first volume are organized in the following topical sections: the project of the rehabilitation of Holy Sepulchre's Holy Aedule as a pilot multispectral, multidimensional, novel approach through transdisciplinary and cooperation in the protection of monuments; digital heritage; novel educational approach for the preservation of monuments; resilience to climate change and natural hazards; conserving sustainably the materiality of structures and architectural authenticity; and interdisciplinary preservation and management of cultural heritage. And the papers of the second volume are organized in the following topical sections: sustainable preservation and management lessons learnt on emblematic monuments; cross-discipline earthquake protection and structural assessment of monuments; cultural heritage and pilgrimage tourism; reuse, circular economy and social participation as a leverage for the sustainable preservation and management of historic cities; inception – inclusive cultural heritage in Europe through 3D semantic modelling; heritage at risk; and advanced and non-destructive techniques for diagnosis, design and monitoring.

First Published in 2016, Routledge is an imprint of Taylor & Francis, an Informa company.

The International Handbook The Routledge Handbook of Museums, Media and Communication

Modernity and the gendering of knowledge

Museum in Motion

Das Kulturpublikum

Modelle kuratorischer Praxis in Kunstaussstellungen

Learning from Museums

Here is a complete introduction to the history of museums, types of museums, and the key roles that museums play in the twenty-first century. Following an introductory chapter looking at what a museum is today, Part I looks at the history and types of museums: art and design museums natural history and anthropology museums science museums history museums, historic houses, interpretation centers, and heritage sites botanical gardens and zoos children’s museums The second part of the book explores the primary functions of museums and museum professionals: to collect to conserve to exhibit to interpret and to engage to serve and to act The final chapter looks at the museum profession and professional practices. Throughout, emphasis is on museums in the United States, although attention is paid to the historical framing of museums within the European context. The new edition includes discussions of technology, access, and inclusivity woven into each chapter, a list of challenges and opportunities in each chapter, and “Museums in Motion Today,” vignettes spread throughout the volume in which museum professionals provide their perspectives on where museums are now and where they are going. More than 140 images illustrate the volume. Traditionally, city museums have been keepers of city history. Many have been exercises in nostalgia, reflecting city pride. However, a new generation of museums focuses increasingly on the city’s present and future as well as its past, and on the city in all of its diversity, challenges, and possibilities. Above all, these museums are gateways to understanding the city—our greatest and most complex creation and the place where half the world’s population now lives. In this book, experts in the field explore this ‘new’ city museum and the challenge of contributing positively to city development.

Historic House Museums in the United States and the United Kingdom: A History addresses the phenomenon of historic houses as a distinct species of museum. Everyone understands the special nature of an art museum, a national museum, or a science museum, but “house museum” nearly always requires clarification. In the United States the term is almost synonymous with historic preservation; in the United Kingdom, it is simply unfamiliar, the very idea being conflated with stately homes and the National Trust. By analyzing the motivation of the founders, and subsequent keepers, of house museums, Linda Young identifies a typology that casts light on what house museums were intended to represent and their significance (or lack thereof) today. This book examines: • heroes’ houses: once inhabited by great persons (e.g., Shakespeare’s birthplace, Washington’s Mount Vernon); • artwork houses: national identity as especially visible in house design, style, and technique (e.g., Frank Lloyd Wright houses, Modernist houses); • collectors’ houses: a microcosm of collecting in situ domestic, subsequently presented to the nation as the exemplars of taste (e.g., Sir John Soane’s Museum, Isabella Stewart Gardner Museum); • English country houses: the palaces of the aristocracy, maintained thanks to primogeniture but threatened by redundancy and strangely rescued as museums, now touted as the peak of English national culture; • Everyman/woman’s social history houses: the modern, demotic response to elite houses, presented as social history

Das Handbuch widmet sich erstmals umfangreich der systematischen Aufarbeitung des empirischen Forschungsstandes zum Thema „Kulturpublikum“ im deutschsprachigen Raum. Ausgehend von theoretischen, methodischen und begrifflichen Grundlagen der Kulturpublikumsforschung werden für die wichtigsten Kultursparten die zentralen Befunde hinsichtlich der Publikuzusammensetzung, der Nutzungsmotive und der Rezeptionsweisen und -spezifika herausgearbeitet. In einem Ausblick werden ferner aktuelle Entwicklungen, innovativen Ansätze, internationale Trends, aber auch Grenzen der Kulturpublikumsforschung thematisiert.

Knowledge-Based Urban Development in the Middle East

New Studies from Around the World

The Collected Writings of Elaine Heumann Gurian

Forschungsfragen und -befunde

Transmedia, Participation, Ethics

Ambiguous Engagements

Technological, Pedagogical and Instructional Perspectives

This book explores the relevance of new sources, dimensions, and characteristics of knowledge for supporting creative and cultural organizations and initiatives. Special emphasis is placed on cultural heritage, participatory approaches, and entrepreneurship in the cultural and creative sector. The role of cultural heritage and contemporary culture as a source of economically effective, socially sustainable development is also discussed. The authors examine new ways of developing and testing new and innovative models of management for cultural heritage assets. In line with the participatory approaches in culture heritage governance promoted by the EU, the authors analyze participatory approaches to cultural and creative initiatives. The role of public and private actors, as well as the way they interact with each other in order to achieve collective outcomes, is of particular interest in this section of the book. With regard to cultural and creative entrepreneurship, the book adds an innovative view of cultural ventures, offering some clues from an entrepreneurial ecosystem perspective.

Winner of the 2018 Ontario Museum Association Award of Excellence Winner of the 2019 Canadian Museum Association Award of Outstanding Achievement in the Research - Cultural Heritage Category Creating Exhibits that Engage: A Manual for Museums and Historical Organizations is a concise, useful guide to developing effective and memorable museum exhibits. The book is full of information, guidelines, tips, and concrete examples drawn from the author’s years of experience as a curator and exhibit developer in the United States and Canada. Is this your first exhibit project? You will find step-by-step instructions, useful advice and plenty of examples. Are you a small museum or local historical society looking to improve your exhibits? This book will take you through how to define your audience, develop a big idea, write the text, manage the budget, design the graphics, arrange the gallery, select artifacts, and fabricate, install and evaluate the exhibit. Are you a museum studies student wanting to learn about the theory and practice of exhibit development? This book combines both and includes references to works by noted authors in the field. Written in a clear and lively style, Creating Exhibits that Engage offers checklists of key points at the end of each chapter, a glossary of specialized terms, and photographs, drawings and charts illustrating key concepts and techniques.

Over the last twenty years the educational role of the museum has come to be central to its mission. There are now far more educational opportunities, new spaces, new interfaces - both digital and physical, and a growing number of education and interpretation departments, educational curators and public engagement programmes. Despite these developments, however, higher education has remained a marginal collaborator compared to primary and secondary schools and to other forms of adult learning. This has meant that the possibilities for partnerships between universities, colleges, museums and galleries has remained relatively unexplored, especially in relation to their potential for generating innovative patterns of research and learning. This book addresses the key issues which are preventing such partnerships and examines how to enable more effective and creative connections between museums and higher education. The authors identify conceptual and practical barriers and explore whether current academic models are fit for purpose. They argue that as pressures mount on public educational resources around the world, there needs to be an urgent increase in the exchange of knowledge across these sectors and the forging of world-class scholarly partnerships. Examples of research undertaken internationally offer best practice models for collaboration and integration. This book will be compulsory reading for museum and educational specialists and those interested in engaging in museum/higher education partnerships. It will also be of interest to those involved in policy and decision-making in education, the museum sector and national and local government.

The 1970s saw the emergence and subsequent proliferation across the Arabian Peninsula of ‘national museums’, institutions aimed at creating social cohesion and affiliation to the state within a disparate population. Representing the Nation examines the wide-ranging use of exhibitionary forms of national identity projection via consideration of their motivations, implications (current and future), possible historical backgrounds, official and unofficial meanings, and meanings for both the user/visitor and the multiple creators. The book responds to, due to the importance placed on National Museums

An Introductory Handbook for Students and Teachers

Manual of Museum Planning

Challenges and Opportunities

Journal of Museum Education 33:3 Thematic Issue

Creating Exhibits That Engage

Museum Practice

Drawing on her experience working in and with museums in the US and throughout the world, Author Elaine Heumann Gurian explores the possibilities for making museums more central and relevant to society.

The Engaging MuseumDeveloping Museums for Visitor InvolvementRoutledge

Der Band widmet sich der systematischen Aufarbeitung des empirischen Forschungsstandes zum Thema „Kulturpublikum“ im deutschsprachigen Raum. In einem einleitenden Beitrag der beiden Herausgeber wird die Relevanz entsprechender Forschungsarbeiten vor dem Hintergrund aktueller Diskussionen im Kulturmanagement und in der Kulturpolitik – insbesondere im Kontext von Angebots- und Nachfrageorientierung – kritisch erörtert. Es folgt ein Beitrag zu Aspekten und Ergebnissen spartenübergreifender Kulturpublikumsforschung. Daraufhin werden in je einem Überblicksaufsatz folgende Sparten/Bereiche näher beleuchtet: Theater- und Opernpublika – Museumsbesucher – Musikpublika – Film- und Kinopublika – Kulturtouristen. In den Beiträgen werden – bezogen auf die genannten Sparten – die relevanten Fragestellungen der empirischen Publikumsforschung, die zentralen Befunde hinsichtlich der Publikuzusammensetzung, der Nutzungsmotive und der Rezeptionsweisen und -spezifika herausgearbeitet und dargestellt. Ein Blick auf aktuelle Forschungsentwicklungen und zukünftige Untersuchungsziele ergänzen den jeweiligen Aufsatz.

Do you love museums? Do you believe in their wonder and power? Do you want to contribute to a more museum community? Do you want to build a satisfying independent career? Museum Mercenary is for you. This book is for anyone who believes in museum work but struggles to find satisfaction in traditional museum jobs. It is for those who want to be challenged and inspired by a new challenge. It is for the creative, committed, and curious who want to live fulfilling lives while building meaningful careers. It is for those just hitting the job market, for those looking for a mid-career shift, or those wanting to contribute after retirement. It is for those who balance making money with making a difference. Museum Mercenary starts how a dedicated museum worker can launch and sustain a successful and satisfying career as an independent museum professional. This book is a toolkit for anyone looking to build a career consulting for museums. It provides practical advice about establishing your business, building your network, and managing projects to ensure long-term success and satisfaction. This book will help you answer key questions, such as: How do you market your services and find clients? Which skills should you develop and how? How do you manage taxes and insurance? What professional standards should you follow? How do you plan for the future? And, most importantly, how do you do all of that while doing museum work that makes you proud? Museum Mercenary bridges the gap between guides for doing great museum work and guides for building a successful freelance career. It prepares you to become freelance professional engaged in transforming the museum field. Use the tips, tactics, and activities in this book to navigate freelancing and then get back to the business of meaningful museum work.

Museums in the New Mediascape

Transgressing the White Cube Paradigm, 1930–Present

Research on e-Learning and ICT in Education

Museum Educator’s Handbook

Developing Museums for Visitor Involvement

City Museums and City Development

Heritage, Museums, National Narratives, and Identity in the Arab Gulf States

Der Tanz war sehr frenetisch, rege, rasselnd, klingend, rollend, verdreht und dauerte eine lange Zeit - so lautete der Titel der DoCUMENTA (13). Diese documents habe kein Konzept, sei keine Ausstellung, sondern ein Geisteszustand, behauptete die Künstlerische Leiterin Carolyn Christov-Bakargiev. Sie artikuliere sich hingegen als verwirrende, unharmonische Choreografie, die über akademische Textproduktion hinausweise. Wie können Kunstwissenschaft, Vermittlung und einzelne Besucherinnen und Besucher mit dieser Herausforderung umgehen? Tim Pickartz legt bei seiner aus umfangreicher Feldforschung hervorgegangenen Dichten Beschreibung Wert auf die Gleichwertigkeit der kuratorischen, vermittelnerischen und künstlerischen Diskurse und vermeidet eine Reduktion der komplexen Struktur auf wenige Schlagworte. Die Studie bietet aber auch Ansätze für den Umgang mit Ausstellungen im Allgemeinen.

The museum today faces complex questions of definition, representation, ethics, aspiration and economic survival. Alongside this we see burgeoning use of an array of new media including increasingly dynamic web portals and content, digital archives, social networks, blogs and online games. At the heart of this are changes to the idea of ‘ visitor ’ and ‘ audience ’ and their participation and representation in the new cultural sphere. This insightful book unpacks a number of contradictions that help to frame and articulate digital media work in the museum and questions what constitutes authentic participation. Based on original empirical research and a range of case studies the author explores questions about the museum as media from a number of different disciplines and shows how across museums and (via study of) the cultural logic is changing. This special edition of the Journal of Artistic and Creative Education (JACE) brings together authors from across Australia discussing issues central to the ongoing development and importance of education within museums. What are the distinctive characteristics and significance of museum education? How does learning occur in museums and what does it look like? Who is engaged in museum education and where does it take place? What are some of the benefits of museum education? This edition explores these broad questions through nine articles that individually address the role of museum learning as providing a transformative experience in a rich, ‘ hands-on ’ and diverse environment. The authors present a wide array of case studies and examples from their institutions and their research, providing practical and invigorating discussions on the purpose, pedagogy and practice of museum education. At a time when there are significant cuts being made to education budgets in Australia, thereby often limiting excursions to museums and other cultural sites, it seems timely to publish a special edition that sheds light on the power of learning in museums and to make a case for museum learning. Moreover, museums are already producing effective learning experiences that are highly appreciated by their users, and these deserve to be celebrated. This celebration will hopefully lead to increased appreciation and understanding of the educational possibilities in museums and galleries, of why professionals have chosen to work in particular ways and the outcomes of their work.

National Museums is the first book to explore the national museum as a cultural institution in a range of contrasting national contexts. Composed of new studies of countries that rarely make a showing in the English-language studies of museums, this book reveals how these national museums have been used to create a sense of national self, place the nation in the arts, deal with the consequences of political change, remake difficult pasts, and confront those issues of nationalism, ethnicity and multiculturalism which have come to the fore in national politics in recent decades. National Museums combines research from both leading and new researchers in the fields of history, museum studies, cultural studies, sociology, history of art, media studies, science and technology studies, and anthropology. It is an interrogation of the origins, purpose, organisation, politics, narratives and philosophies of national museums.

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An Introduction to the History and Functions of Museums

Management, Participation and Entrepreneurship in the Cultural and Creative Sector

The Connected Museum

Museum Basics

Economic Considerations for Libraries, Archives and Museums

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Described by GEM* as ‘ a very informative and practical book ... worth having on any museum shelf ’, the Museum Educator’s Handbook is a thorough and practical guide to setting up and running education services in all types of museum, even the smallest, in any geographical setting. This third edition has been comprehensively updated to reflect the increased emphasis on the role of museums at all levels of education, from schools to further and higher education. There are new sections which deal with the importance of risk management and quality assurance, as well as guidance on the prevalent use of policy documents and marketing methods. ‘ Group for Education in Museums Museums and the Challenge of Change explores the profound challenges facing museums and charts ways forward that are grounded in partnership with audiences and communities on-site, online, and in wider society. Facing new generations with growing needs and desires, growing population diversity, and a digital revolution, the museum sector knows it must change – but it has been slow to respond. Drawing on the expertise and voices of practitioners from within and beyond the sector, Black calls for a change of mind-set and radical evolution (transformation over time, learning from the process, rather than a ‘ big bang ’ approach). Internally, a participative environment supports social interaction through active engagement with collections and content – and Black includes an initial typology of participative exhibits, both traditional and digital. Externally, the museum works in partnership with local communities and other agencies to make a real difference, in response to societal challenges. Black considers what this means for the management and structure of the museum, emphasising that it is not possible to separate the development of a participative experience from the ways in which the museum is organised. Museums and the Challenge of Change is highly practical and focused on initiatives that museums can implement swiftly and cheaply, making a real impact on user engagement. The book will thus be essential reading for museum practitioners and students of museum studies around the globe.

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Described by GEM* as ‘ a very informative and practical book ... worth having on any museum shelf ’, the Museum Educator’s Handbook is a thorough and practical guide to setting up and running education services in all types of museum, even the smallest, in any geographical setting. This third edition has been comprehensively updated to reflect the increased emphasis on the role of museums at all levels of education, from schools to further and higher education. There are new sections which deal with the importance of risk management and quality assurance, as well as guidance on the prevalent use of policy documents and marketing methods. ‘ Group for Education in Museums Museums and the Challenge of Change explores the profound challenges facing museums and charts ways forward that are grounded in partnership with audiences and communities on-site, online, and in wider society. Facing new generations with growing needs and desires, growing population diversity, and a digital revolution, the museum sector knows it must change – but it has been slow to respond. Drawing on the expertise and voices of practitioners from within and beyond the sector, Black calls for a change of mind-set and radical evolution (transformation over time, learning from the process, rather than a ‘ big bang ’ approach). Internally, a participative environment supports social interaction through active engagement with collections and content – and Black includes an initial typology of participative exhibits, both traditional and digital. Externally, the museum works in partnership with local communities and other agencies to make a real difference, in response to societal challenges. Black considers what this means for the management and structure of the museum, emphasising that it is not possible to separate the development of a participative experience from the ways in which the museum is organised. Museums and the Challenge of Change is highly practical and focused on initiatives that museums can implement swiftly and cheaply, making a real impact on user engagement. The book will thus be essential reading for museum practitioners and students of museum studies around the globe.

This special edition of the Journal of Artistic and Creative Education (JACE) brings together authors from across Australia discussing issues central to the ongoing development and importance of education within museums. What are the distinctive characteristics and significance of museum education? How does learning occur in museums and what does it look like? Who is engaged in museum education and where does it take place? What are some of the benefits of museum education? This edition explores these broad questions through nine articles that individually address the role of museum learning as providing a transformative experience in a rich, ‘ hands-on ’ and diverse environment. The authors present a wide array of case studies and examples from their institutions and their research, providing practical and invigorating discussions on the purpose, pedagogy and practice of museum education. At a time when there are significant cuts being made to education budgets in Australia, thereby often limiting excursions to museums and other cultural sites, it seems timely to publish a special edition that sheds light on the power of learning in museums and to make a case for museum learning. Moreover, museums are already producing effective learning experiences that are highly appreciated by their users, and these deserve to be celebrated. This celebration will hopefully lead to increased appreciation and understanding of the educational possibilities in museums and galleries, of why professionals have chosen to work in particular ways and the outcomes of their work.

National Museums is the first book to explore the national museum as a cultural institution in a range of contrasting national contexts. Composed of new studies of countries that rarely make a showing in the English-language studies of museums, this book reveals how these national museums have been used to create a sense of national self, place the nation in the arts, deal with the consequences of political change, remake difficult pasts, and confront those issues of nationalism, ethnicity and multiculturalism which have come to the fore in national politics in recent decades. National Museums combines research from both leading and new researchers in the fields of history, museum studies, cultural studies, sociology, history of art, media studies, science and technology studies, and anthropology. It is an interrogation of the origins, purpose, organisation, politics, narratives and philosophies of national museums.

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campaigns, curating and designing exhibitions, developing fundraising and sponsorship plans, crafting mission statements, handling repatriation claims, dealing with digital media, and more. Focused on what actually occurs in everyday museum work, this volume offers contributions from experienced professionals and academics that cover a wide range of subjects including policy frameworks, ethical guidelines, approaches to conservation, collection care and management, exhibition development and public programs. From internal processes such as leadership, governance and strategic planning, to public facing roles in interpretation, visitor research and community engagement and learning, each essential component of contemporary museum practice is thoroughly discussed.

Designing Museum Experiences

A History

Representing the Nation