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Intelligence Guidebook From
Data Integration To Analytics
**Business Intelligence
Guidebook From Data
Integration To Analytics**

Leverage the computational power of Python with more than 60 recipes that arm you with the required skills to make informed business decisions About This Book Want to minimize risk and optimize profits of your business? Learn to create efficient analytical reports with ease using this highly practical, easy-to-follow guide Learn to apply Python for business intelligence tasks—preparing, exploring, analyzing, visualizing and reporting—in order to make more informed business decisions using data at hand Learn to explore and analyze business data, and build

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business intelligence dashboards with the help of various insightful recipes Who This Book Is For This book is intended for data analysts, managers, and executives with a basic knowledge of Python, who now want to use Python for their BI tasks. If you have a good knowledge and understanding of BI applications and have a “working” system in place, this book will enhance your toolbox.

What You Will Learn Install Anaconda, MongoDB, and everything you need to get started with your data analysis Prepare data for analysis by querying cleaning and standardizing data Explore your data by creating a Pandas data frame from MongoDB Gain powerful insights, both statistical and predictive, to make informed business decisions Visualize your

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data by building dashboards and generating reports Create a complete data processing and business intelligence system In Detail The amount of data produced by businesses and devices is going nowhere but up. In this scenario, the major advantage of Python is that it's a general-purpose language and gives you a lot of flexibility in data structures. Python is an excellent tool for more specialized analysis tasks, and is powered with related libraries to process data streams, to visualize datasets, and to carry out scientific calculations. Using Python for business intelligence (BI) can help you solve tricky problems in one go. Rather than spending day after day scouring Internet forums for "how-to" information, here you'll find more than 60 recipes that take you

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through the entire process of creating actionable intelligence from your raw data, no matter what shape or form it's in. Within the first 30 minutes of opening this book, you'll learn how to use the latest in Python and NoSQL databases to glean insights from data just waiting to be exploited. We'll begin with a quick-fire introduction to Python for BI and show you what problems Python solves. From there, we move on to working with a predefined data set to extract data as per business requirements, using the Pandas library and MongoDB as our storage engine. Next, we will analyze data and perform transformations for BI with Python. Through this, you will gather insightful data that will help you make informed decisions for your business. The final part of the

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book will show you the most important task of BI—visualizing data by building stunning dashboards using Matplotlib, PyTables, and iPython Notebook. Style and approach This is a step-by-step guide to help you prepare, explore, analyze and report data, written in a conversational tone to make it easy to grasp. Whether you're new to BI or are looking for a better way to work, you'll find the knowledge and skills here to get your job done efficiently.

A guide on how to visualise and tell stories with data, providing practical design tips complemented with step-by-step tutorials.

Warum bleiben die Reichen reich und die Armen arm? Weil die Reichen ihren Kindern beibringen, wie sie mit Geld umgehen müssen,

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und die anderen nicht! Die meisten Angestellten verbringen im Laufe ihrer Ausbildung lieber Jahr um Jahr in Schule und Universität, wo sie nichts über Geld lernen, statt selbst erfolgreich zu werden. Robert T. Kiyosaki hatte in seiner Jugend einen "Rich Dad" und einen "Poor Dad". Nachdem er die Ratschläge des Ersteren beherzigt hatte, konnte er sich mit 47 Jahren zur Ruhe setzen. Er hatte gelernt, Geld für sich arbeiten zu lassen, statt andersherum. In Rich Dad Poor Dad teilt er sein Wissen und zeigt, wie jeder erfolgreich sein kann. Data-Warehouse-Lösungen mit Blueprints erfolgreich umsetzen Dieses Buch gibt Ihnen einen Überblick über eine typische Data-Warehouse-Architektur und zeigt anhand von zahlreichen Best

Practice-Beispielen, wie Sie die einzelnen Komponenten eines Data Warehouses realisieren und betreiben können. Skalierbarkeit, Performance und Integration sind dabei die wichtigsten Erfolgsfaktoren. Der kompakte und kompetente Leitfaden für Ihr Projekt

Warum benötigt man eine Staging Area? Wie sollen fehlende oder fehlerhafte Daten beim Ladeprozess behandelt werden? Ist es zweckmäßiger, einen oder mehrere Data Marts zu erstellen? Wo werden die Daten aus verschiedenen Datenquellen integriert und wie sollen sie historisiert werden? Zu diesen und vielen weiteren Fragen erhalten Sie Antworten sowie Tipps und Tricks aus der Praxis. Wertvolles Know-how aus der Praxis Profitieren Sie von der langjährigen Erfahrung

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der Autoren. Die vorgestellten Konzepte und Vorgehensweisen haben sich bereits in zahlreichen Projekten bewährt. EXTRA: E-Book inside AUS DEM INHALT • Einleitung • Architektur • Datenmodellierung • Datenintegration • Design der DWH-Schichten • Physisches Datenbankdesign • BI-Anwendungen • Betrieb

Data Governance

Predictive Analytics für Dummies

Data Mining and Optimization for Decision Making

SAP Business Intelligence Quick Start Guide

The Biml Book

Business Intelligence and Data Warehouse Automation

Business Intelligence describes

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the basic architectural components of a business intelligence environment, ranging from traditional topics such as business process modeling, data modeling, and more modern topics such as business rule systems, data profiling, information compliance and data quality, data warehousing, and data mining. This book progresses through a logical sequence, starting with data model infrastructure, then data preparation, followed by data analysis, integration, knowledge discovery, and finally the actual use of discovered knowledge.

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The book contains a quick reference guide for business intelligence terminology. Business Intelligence is part of Morgan Kaufmann's Savvy Manager's Guide series. * Provides clear explanations without technical jargon, followed by in-depth descriptions. * Articulates the business value of new technology, while providing relevant introductory technical background. * Contains a handy quick-reference to technologies and terminologies. * Guides managers through developing, administering, or simply understanding business

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intelligence technology. *

Bridges the business-technical
gap. * Is Web enhanced.

Companion sites to the book
and series provide value-added
information, links, discussions,
and more.

From data to actionable
business insights using Amazon
QuickSight! About This Book A
practical hands-on guide to
improving your business with
the power of BI and Quicksight
Immerse yourself with an end-to-
end journey for effective
analytics using QuickSight and
related services Packed with
real-world examples with
Solution Architectures needed

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for a cloud-powered Business Intelligence service Who This Book Is For This book is for Business Intelligence architects, BI developers, Big Data architects, and IT executives who are looking to modernize their business intelligence architecture and deliver a fast, easy-to-use, cloud powered business intelligence service. What You Will Learn Steps to test drive QuickSight and see how it fits in AWS big data ecosystem Load data from various sources such as S3, RDS, Redshift, Athena, and Salesforce and visualize using QuickSight Understand how to

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prepare data using QuickSight without the need of an IT developer Build interactive charts, reports, dashboards, and storyboards using QuickSight Access QuickSight using the mobile application Architect and design for AWS Data Lake Solution, leveraging AWS hosted services Build a big data project with step-by-step instructions for data collection, cataloguing, and analysis Secure your data used for QuickSight from S3, RedShift, and RDS instances Manage users, access controls, and SPICE capacity In Detail Amazon QuickSight is the next-generation Business Intelligence

(BI) cloud service that can help you build interactive visualizations on top of various data sources hosted on Amazon Cloud Infrastructure. QuickSight delivers responsive insights into big data and enables organizations to quickly democratize data visualizations and scale to hundreds of users at a fraction of the cost when compared to traditional BI tools. This book begins with an introduction to Amazon QuickSight, feature differentiators from traditional BI tools, and how it fits in the overall AWS big data ecosystem. With practical

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examples, you will find tips and techniques to load your data to AWS, prepare it, and finally visualize it using QuickSight. You will learn how to build interactive charts, reports, dashboards, and stories using QuickSight and share with others using just your browser and mobile app. The book also provides a blueprint to build a real-life big data project on top of AWS Data Lake Solution and demonstrates how to build a modern data lake on the cloud with governance, data catalog, and analysis. It reviews the current product shortcomings, features in the roadmap, and

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how to provide feedback to AWS. Grow your profits, improve your products, and beat your competitors. Style and approach This book takes a fast-paced, example-driven approach to demonstrate the power of QuickSight to improve your business' efficiency. Every chapter is accompanied with a use case that shows the practical implementation of the step being explained. Learn to get the most out of your business data to optimize your business About This Book This book will enable and empower you to break free of the shackles of spreadsheets

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Learn to make informed decisions using the data at hand with this highly practical, comprehensive guide This book includes real-world use cases that teach you how analytics can be put to work to optimize your business Using a fictional transactional dataset in raw form, you'll work your way up to ultimately creating a fully-functional warehouse and a fleshed-out BI platform Who This Book Is For This book is for anyone who has wrangled with data to try to perform automated data analysis through visualizations for themselves or their customers.

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This highly-customized guide is for developers who know a bit about analytics but don't know how to make use of it in the field of business intelligence.

What You Will Learn

- Create a BI environment that enables self-service reporting
- Understand SQL and the aggregation of data
- Develop a data model suitable for analytical reporting
- Connect a data warehouse to the analytic reporting tools
- Understand the specific benefits behind visualizations with D3.js, R, Tableau, QlikView, and Python
- Get to know the best practices to develop various reports and applications when

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using BI tools Explore the field of data analysis with all the data we will use for reporting In Detail Business Intelligence (BI) is at the crux of revolutionizing enterprise. Everyone wants to minimize losses and maximize profits. Thanks to Big Data and improved methodologies to analyze data, Data Analysts and Data Scientists are increasingly using data to make informed decisions. Just knowing how to analyze data is not enough, you need to start thinking how to use data as a business asset and then perform the right analysis to build an insightful BI solution. Efficient BI strives to

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achieve the automation of data for ease of reporting and analysis. Through this book, you will develop the ability to think along the right lines and use more than one tool to perform analysis depending on the needs of your business. We start off by preparing you for data analytics. We then move on to teach you a range of techniques to fetch important information from various databases, which can be used to optimize your business. The book aims to provide a full end-to-end solution for an environment setup that can help you make informed

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business decisions and deliver efficient and automated BI solutions to any company. It is a complete guide for implementing Business intelligence with the help of the most powerful tools like D3.js, R, Tableau, Qlikview and Python that are available on the market. Style and approach Packed with real-world examples, this pragmatic guide helps you polish your data and make informed decisions for your business. We cover both business and data analysis perspectives, blending theory and practical hands-on work so that you perceive data as a

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business asset.

You're intelligent, right? So you've already figured out that Business Intelligence can be pretty valuable in making the right decisions about your business. But you've heard at least a dozen definitions of what it is, and heard of at least that many BI tools. Where do you start? Business Intelligence For Dummies makes BI understandable! It takes you step by step through the technologies and the alphabet soup, so you can choose the right technology and implement a successful BI environment. You'll see how the applications

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and technologies work together to access, analyze, and present data that you can use to make better decisions about your products, customers, competitors, and more. You'll find out how to: Understand the principles and practical elements of BI Determine what your business needs Compare different approaches to BI Build a solid BI architecture and roadmap Design, develop, and deploy your BI plan Relate BI to data warehousing, ERP, CRM, and e-commerce Analyze emerging trends and developing BI tools to see what else may be useful Whether you're the

business owner or the person charged with developing and implementing a BI strategy, checking out Business Intelligence For Dummies is a good business decision.

Null K

Roman

Applied Sport Business Analytics
Ansätze der IT-basierten
Entscheidungsunterstützung
Data Warehouse Blueprints
Learn Business Intelligence Markup
Language (Biml) for automating
much of the repetitive, manual labor
involved in data integration. We
teach you how to build frameworks
and use advanced Biml features to

Integration Services (SSIS), Transact-SQL (T-SQL), and SQL Server Analysis Services (SSAS) than you ever thought possible. The first part of the book starts with the basics—getting your development environment configured, Biml syntax, and scripting essentials. Whether a beginner or a seasoned Biml expert, the next part of the book guides you through the process of using Biml to build a framework that captures both your design patterns and execution management. Design patterns are reusable code blocks that standardize the approach you use to perform certain types of data integration, logging, and other

key data functions. Design patterns solve common problems encountered when developing data integration solutions. Because you do not have to build the code from scratch each time, design patterns improve your efficiency as a Biml developer. In addition to leveraging design patterns in your framework, you will learn how to build a robust metadata store and how to package your framework into Biml bundles for deployment within your enterprise. In the last part of the book, we teach you more advanced Biml features and capabilities, such as SSAS development, T-SQL recipes, documentation autogeneration, and Biml

troubleshooting. The Biml Book:
Provides practical and applicable
examples Teaches you how to use
Biml to reduce development time
while improving quality Takes you
through solutions to common data
integration and BI challenges What
You'll Learn Master the basics of
Business Intelligence Markup
Language (Biml) Study patterns for
automating SSIS package generation
Build a Biml Framework Import and
transform database schemas
Automate generation of scripts and
projects Who This Book Is For BI
developers wishing to quickly locate
previously tested solutions,
Microsoft BI specialists, those
seeking more information about

solution automation and code generation, and practitioners of Data Integration Lifecycle Management (DILM) in the DevOps enterprise Data analysis is an important part of modern business administration, as efficient compilation of information allows managers and business leaders to make the best decisions for the financial solvency of their organizations. Understanding the use of analytics, reporting, and data mining in everyday business environments is imperative to the success of modern businesses. Applying Business Intelligence Initiatives in Healthcare and Organizational Settings incorporates emerging concepts, methods,

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models, and relevant applications of business intelligence systems within problem contexts of healthcare and other organizational boundaries. Featuring coverage on a broad range of topics such as rise of embedded analytics, competitive advantage, and strategic capability, this book is ideally designed for business analysts, investors, corporate managers, and entrepreneurs seeking to advance their understanding and practice of business intelligence. Solid business intelligence guidance uniquely designed for healthcare organizations Increasing regulatory pressures on healthcare organizations have created a national conversation on data, reporting and analytics in

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healthcare. Behind the scenes, business intelligence (BI) and data warehousing (DW) capabilities are key drivers that empower these functions. Healthcare Business Intelligence is designed as a guidebook for healthcare organizations dipping their toes into the areas of business intelligence and data warehousing. This volume is essential in how a BI capability can ease the increasing regulatory reporting pressures on all healthcare organizations. Explores the five tenets of healthcare business intelligence Offers tips for creating a BI team Identifies what healthcare organizations should focus on first Shows you how to gain support for

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your BI program Provides tools and techniques that will jump start your BI Program Explains how to market and maintain your BI Program The risk associated with doing BI/DW wrong is high, and failures are well documented. Healthcare Business Intelligence helps you get it right, with expert guidance on getting your BI program started and successfully keep it going.

"This book addresses the fundamental use of analytical metrics to inform sport managers, framing sport analytics for practical use within organizations. The book is organized to present the background of sport analytics, why it is useful, selected techniques and tools

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employed, and its applications in sport organizations. The text guides the reader in selecting and communicating information in a useable format, and the translation of metrics in informing managers, guiding decisions, and maximizing efficiency in achieving desired outcomes" --

Rich Dad Poor Dad

Microsoft Power BI Complete
Reference

Fundamentals of Business
Intelligence

slide:ology - Oder die Kunst,
brillante Praesentationen zu
entwickeln t

Bring your data to life with the
powerful features of Microsoft

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Power BI

Visualize This!

»Wir werden geboren, ohne eine Wahl zu haben. Müssen wir deswegen auf gleiche Art sterben?« »Null Grad Kelvin« ist DeLillos klügster, humorvollster und bewegendster Roman seit Jahren, eine große Vater-Sohn-Geschichte, eine Meditation über den Tod und die Ewigkeit und eine Liebeserklärung an das Leben. Ross Lockhart ist ein Milliardär in den Sechzigern mit einer viel jüngeren Frau, Artis Martineau, die schwer krank ist. Er ist Großinvestor eines geheimen, im Verborgenen agierenden

Unternehmens, das den Tod ausschalten will. Das Businessmodell: Menschliche Körper werden so lange konserviert, bis Medizin und Technik so weit sind, dass der Mensch ein Leben ohne Krankheiten und zeitliche Begrenzungen führen kann. Als Artis plant, ihren Körper aufzugeben, reist Ross' Sohn Jeffrey an, um Abschied von seiner Stiefmutter zu nehmen, auf unbestimmte Zeit. »Wir werden geboren, ohne eine Wahl zu haben. Müssen wir deswegen auf gleiche Art sterben? Macht es den Menschen nicht gerade aus, dass er sich weigern kann, sein Schicksal zu

akzeptieren?« Diese Fragen treiben Ross um, der mit aller Macht in eine andere Dimension menschlichen Lebens vorstoßen möchte. Sein Sohn hingegen verteidigt leidenschaftlich die Ansicht, dass es des Menschen Bestimmung ist, im Hier und Jetzt zu leben. »Null Grad Kelvin« ist ein großer Wurf, ein brillanter Roman, der an den Kern unserer Existenz rührt. Between the high-level concepts of business intelligence and the nitty-gritty instructions for using vendors' tools lies the essential, yet poorly-understood layer of architecture, design and

process. Without this knowledge, Big Data is belittled - projects flounder, are late and go over budget. Business Intelligence Guidebook: From Data Integration to Analytics shines a bright light on an often neglected topic, arming you with the knowledge you need to design rock-solid business intelligence and data integration processes. Practicing consultant and adjunct BI professor Rick Sherman takes the guesswork out of creating systems that are cost-effective, reusable and essential for transforming raw data into valuable information for

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business decision-makers.

After reading this book, you will be able to design the overall architecture for functioning business intelligence systems with the supporting data warehousing and data-integration applications. You will have the information you need to get a project launched, developed, managed and delivered on time and on budget - turning the deluge of data into actionable information that fuels business knowledge. Finally, you'll give your career a boost by demonstrating an essential knowledge that puts corporate BI projects

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on a fast-track to success.

*Provides practical
guidelines for building
successful BI, DW and data
integration solutions.*

*Explains underlying BI, DW
and data integration design,
architecture and processes*

*in clear, accessible
language. Includes the
complete project development
lifecycle that can be
applied at large enterprises
as well as at small to
medium-sized businesses*

*Describes best practices and
pragmatic approaches so
readers can put them into
action. Companion website
includes templates and
examples, further discussion
of key topics, instructor*

File Type PDF Business Intelligence Guidebook From Data Integration To Analytics materials, and references to trusted industry sources. Design, develop, and master efficient Power BI solutions for impactful business insights Key Features Get to grips with the fundamentals of Microsoft Power BI Combine data from multiple sources, create visuals, and publish reports across platforms Understand Power BI concepts with real-world use cases Book Description Microsoft Power BI Complete Reference Guide gets you started with business intelligence by showing you how to install the Power BI toolset, design effective data models, and build basic dashboards and

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visualizations that make your data come to life. In this Learning Path, you will learn to create powerful interactive reports by visualizing your data and learn visualization styles, tips and tricks to bring your data to life. You will be able to administer your organization's Power BI environment to create and share dashboards. You will also be able to streamline deployment by implementing security and regular data refreshes. Next, you will delve deeper into the nuances of Power BI and handling projects. You will get acquainted with planning a Power BI project,

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development, and distribution of content, and deployment. You will learn to connect and extract data from various sources to create robust datasets, reports, and dashboards. Additionally, you will learn how to format reports and apply custom visuals, animation and analytics to further refine your data. By the end of this Learning Path, you will learn to implement the various Power BI tools such as on-premises gateway together along with staging and securely distributing content via apps. This Learning Path includes content from the following Packt products:

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*Microsoft Power BI Quick
Start Guide by Devin Knight
et al. Mastering Microsoft
Power BI by Brett Powell
What you will learn Connect
to data sources using both
import and DirectQuery
options Leverage built-in
and custom visuals to design
effective reports Administer
a Power BI cloud tenant for
your organization Deploy
your Power BI Desktop files
into the Power BI Report
Server Build efficient data
retrieval and transformation
processes Who this book is
for Microsoft Power BI
Complete Reference Guide is
for those who want to learn
and use the Power BI
features to extract maximum*

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information and make intelligent decisions that boost their business. If you have a basic understanding of BI concepts and want to learn how to apply them using Microsoft Power BI, then Learning Path is for you. It consists of real-world examples on Power BI and goes deep into the technical issues, covers additional protocols, and much more.

"The chapters in this volume offer useful case studies, technical roadmaps, lessons learned, and a few prescriptions to 'do this, avoid that.'" -From the Foreword by Joe LaCugna, Ph.D., Enterprise Analytics

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and Business Intelligence,
Starbucks Coffee Company
With the growing barrage of
"big data," it becomes
vitally important for
organizations to make sense
of this data and information
in a timely and effective
way. That's where analytics
come into play. Research
shows that organizations
that use business analytics
to guide their decision
making are more productive
and experience higher
returns on equity. Big Data
and Business Analytics helps
you quickly grasp the trends
and techniques of big data
and business analytics to
make your organization more
competitive. Packed with

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case studies, this book assembles insights from some of the leading experts and organizations worldwide. Spanning industry, government, not-for-profit organizations, and academia, they share valuable perspectives on big data domains such as cybersecurity, marketing, emergency management, healthcare, finance, and transportation. Understand the trends, potential, and challenges associated with big data and business analytics Get an overview of machine learning, advanced statistical techniques, and other predictive analytics that can help you solve big

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data issues Learn from VPs of Big Data/Insights & Analytics via case studies of Fortune 100 companies, government agencies, universities, and not-for-profits Big data problems are complex. This book shows you how to go from being data-rich to insight-rich, improving your decision making and creating competitive advantage. Author Jay Liebowitz recently had an article published in The World Financial Review. www.worldfinancialreview.com/?p=1904 A Definitive Guide on Data Intelligence for Startups and Enterprises Business Intelligence &

*Analytics - Grundlagen und
praktische Anwendungen
Applying Business
Intelligence Initiatives in
Healthcare and
Organizational Settings
Practical Business
Intelligence
Healthcare Business
Intelligence, + Website
Data Analytics for Beginners*

Web service technologies are redefining the way that large and small companies are doing business and exchanging information. Due to the critical need for furthering automation, engagement, and efficiency, systems and workflows are becoming increasingly more web-

based. Web Services: Concepts, Methodologies, Tools, and Applications is an innovative reference source that examines relevant theoretical frameworks, current practice guidelines, industry standards and standardization, and the latest empirical research findings in web services. Highlighting a range of topics such as cloud computing, quality of service, and semantic web, this multi-volume book is designed for computer engineers, IT specialists, software designers, professionals, researchers, and upper-level students interested in web services architecture,

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frameworks, and security.

Business intelligence is a broad category of applications and technologies for gathering, providing access to, and analyzing data for the purpose of helping enterprise users make better business decisions. The term implies having a comprehensive knowledge of all factors that affect a business, such as customers, competitors, business partners, economic environment, and internal operations, therefore enabling optimal decisions to be made. Business Intelligence provides readers with an introduction and practical guide to the

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mathematical models and analysis methodologies vital to business intelligence. This book: Combines detailed coverage with a practical guide to the mathematical models and analysis methodologies of business intelligence. Covers all the hot topics such as data warehousing, data mining and its applications, machine learning, classification, supply optimization models, decision support systems, and analytical methods for performance evaluation. Is made accessible to readers through the careful definition and introduction of each concept, followed by the

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extensive use of examples and numerous real-life case studies. Explains how to utilise mathematical models and analysis models to make effective and good quality business decisions. This book is aimed at postgraduate students following data analysis and data mining courses. Researchers looking for a systematic and broad coverage of topics in operations research and mathematical models for decision-making will find this an invaluable guide.

- BI-Werkzeuge und Methoden (ETL, OLAP, ODBC u. a.) • Externe Daten abrufen und

analysieren mit Power Query •
Power Pivot im Datenmodell –
Import, Verknüpfungen,
Berechnungen • Mit DAX-
Funktionen kalkulieren und KPIs
berechnen • Excel-Daten mit
Power BI visualisieren, Berichte
und Dashboards in der Cloud
veröffentlichen Der Zuwachs an
Daten in allen
Geschäftsprozessen stellt viele
Anwender in der Praxis vor neue
Herausforderungen.

Unternehmensdaten müssen
aufbereitet werden verbunden
mit intelligentem Reporting und
Visualisierung. Analysen sollen
zukünftig ständig, sofort und auf
allen Medien verfügbar sein. Die

benutzerfreundlichen BI-Tools von Microsoft Excel sind hier die erste Wahl für Manager und Controller. Sie helfen Ihnen, Trends und Risiken zu erkennen, Zusammenhänge zu begreifen und die Grundlagen für Ihre Entscheidungen zu verbessern. Dieses Praxisbuch vermittelt die Grundlagen für den Einstieg in Business Intelligence. Es erklärt Begriffe und Methoden und zeigt, wie Daten aus unterschiedlichen Quellen mit Microsoft Excel importiert, transformiert und visualisiert werden. Lernen Sie, mit Power Query und der Skriptsprache M Daten aufzubereiten und üben

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Sie den Aufbau von Datenmodellen mit Power Pivot und DAX. Anschauliche Visualisierungen, Berichte und Dashboards erstellen Sie mit PivotTables, PivotCharts und Power BI. Für Excel 2019 und Microsoft 365

Between the high-level concepts of business intelligence and the nitty-gritty instructions for using vendors' tools lies the essential, yet poorly-understood layer of architecture, design and process. Without this knowledge, Big Data is belittled - projects flounder, are late and go over budget. Business Intelligence Guidebook: From Data

Integration to Analytics shines a bright light on an often neglected topic, arming you with the knowledge you need to design rock-solid business intelligence and data integration processes. Practicing consultant and adjunct BI professor Rick Sherman takes the guesswork out of creating systems that are cost-effective, reusable and essential for transforming raw data into valuable information for business decision-makers. After reading this book, you will be able to design the overall architecture for functioning business intelligence systems with the supporting data

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warehousing and data-integration applications. You will have the information you need to get a project launched, developed, managed and delivered on time and on budget - turning the deluge of data into actionable information that fuels business knowledge. Finally, you'll give your career a boost by demonstrating an essential knowledge that puts corporate BI projects on a fast-track to success. Provides practical guidelines for building successful BI, DW and data integration solutions. Explains underlying BI, DW and data integration design, architecture

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and processes in clear,
accessible language. Includes the
complete project development
lifecycle that can be applied at
large enterprises as well as at
small to medium-sized
businesses Describes best
practices and pragmatic
approaches so readers can put
them into action. Companion
website includes templates and
examples, further discussion of
key topics, instructor materials,
and references to trusted
industry sources.

Datenintensive Anwendungen
designen

Concepts, Methodologies, Tools,
and Applications

Business Intelligence for
Beginners!

From Data Integration to
Analytics

Konzepte für zuverlässige,
skalierbare und wartbare
Systeme

Business Intelligence mit Excel

**Eine fundierte und
praxisorientierte Einführung in
die IT-basierte**

Managementunterstützung.

Business Intelligence umfasst

mehr als den Bereich Data

Warehousing. Ziel ist die

Realisierung eines

Gesamtkonzeptes.

Charakteristika sind eine

konsistente, harmonisierte

Datenhaltung, eine hohe

**Integrationsdichte der
Analysesysteme und die
Einbindung betriebswirtschaftlich
anspruchsvoller
Auswertungskonzepte. In dem
Buch werden eine Business-
Intelligence-Architektur sowie ein
Vorgehensmodell zur
Entwicklung integrierter BI-
Anwendungssysteme entworfen
und anhand von
aussagekräftigen
Praxisbeispielen ausführlich
illustriert.**

**Vor Publikum zu sprechen, ist für
die wenigsten von uns eine
behagliche Vorstellung. Dennoch
steht fast jeder eines Tages vor
der Herausforderung, einen
Vortrag halten zu müssen - sei es
im Kreis einiger Kollegen, auf
einem Vertriebsmeeting oder**

**auch vor Hunderten von
Zuhörern in einem Auditorium.
Dieses unterhaltsam
geschriebene Buch zielt darauf
ab, Ihnen die Angst vor der
öffentlichen Rede zu nehmen.
Bestseller-Autor Scott Berkun hat
dafür seine 15-jährigen
Erfahrungen als Redner auf
Konferenzen kondensiert und
lässt Sie an seinen größten
Erfolgen, aber auch an den
schlimmsten Pannen teilhaben.
Anhand vieler Beispiele erfahren
Sie, wie Sie - die Angst vor
Fehlern verlieren - mit Nervosität
umgehen - die ungeteilte
Aufmerksamkeit des Publikum
erlangen - aufrichtiges Feedback
einholen und - unvorhergesehene
Situationen meistern. "Ich habe
dieses Buch verschlungen! Jeder,**

**der seinen Lebensunterhalt
damit verdient zu reden -
einschließlich Lehrer -, wird von
diesem Buch profitieren."**

**One day a man walked into
Asgard Inc. and changed the
company forever. Unlike anyone
who came before, he
remembered and understood
data as naturally as a fish swims
in water. The CEO was shocked at
how well the man knew the
company. He started posing
questions to this man. Who are
my best customers? Why is this
product struggling? Where is my
greatest growth happening? The
man answered these and more.
Using his understanding of data,
he identified key new markets,
he discovered the best places to
invest capital, and he even**

predicted the future. Overnight Asgard Inc. changed. Where before the CEO relied on limited information and gut feelings, now true knowledge guided his actions. The CEO took the man's hand in gratitude and asked, "Who are you?" and he replied, "I am Business Intelligence."

Business Intelligence(BI) is shrouded in mystery for a lot of us but it doesn't need to stay that way. Business Intelligence in Plain Language is a systematic exploration of this complicated tool. I'll teach you about what it does, how it works, and most importantly how you can benefit from it. In this book you will learn about: Business Intelligence Data Mining Data Warehousing Data Discovery Big Data Outlier

**Detection Pattern Recognition
Predictive Modeling Data
Transformation and much more
This book is your practical guide
to understanding and
implementing Business
Intelligence.**

**Python ist eine leistungsfähige,
moderne Programmiersprache.
Sie ist einfach zu erlernen und
macht Spaß in der Anwendung -
mit diesem Buch umso mehr!
"Python kinderleicht" macht die
Sprache lebendig und zeigt Dir
(und Deinen Eltern) die Welt der
Programmierung. Jason R. Briggs
führt Dich Schritt für Schritt
durch die Grundlagen von
Python. Du experimentierst mit
einzigartigen (und oft
urkomischen)
Beispielprogrammen, bei denen**

es um gefräßige Monster, Geheimagenten oder diebische Raben geht. Neue Begriffe werden erklärt, der Programmcode ist farbig dargestellt, strukturiert und mit Erklärungen versehen. Witzige Abbildungen erhöhen den Lernspaß. Jedes Kapitel endet mit Programmier-Rätseln, an denen Du das Gelernte üben und Dein Verständnis vertiefen kannst. Am Ende des Buches wirst Du zwei komplette Spiele programmiert haben: einen Klon des berühmten "Pong" und "Herr Strichmann rennt zum Ausgang" - ein Plattformspiel mit Sprüngen, Animation und vielem mehr. Indem Du Seite für Seite neue Programmierabenteuer bestehst, wirst Du immer mehr

**zum erfahrenen Python-
Programmierer. - Du lernst
grundlegende Datenstrukturen
wie Listen, Tupel und Maps
kennen. - Du erfährst, wie man
mit Funktionen und Modulen den
Programmcode organisieren und
wiederverwenden kann. - Du
wirst mit Kontrollstrukturen wie
Schleifen und bedingten
Anweisungen vertraut und lernst,
mit Objekten und Methoden
umzugehen. - Du zeichnest
Formen mit dem Python-Modul
Turtle und erstellst Spiele,
Animationen und andere
grafische Wunder mit tkinter.
Und: "Python kinderleicht" macht
auch für Erwachsene das
Programmierenlernen zum
Kinderspiel! Alle Programme
findest Du auch zum**

Herunterladen auf der Website!

**Einfach programmieren lernen -
nicht nur für Kids**

**Python Business Intelligence
Cookbook**

The Savvy Manager's Guide

Python kinderleicht!

Der Leitfaden für die Praxis

**Your Ultimate Guide to Learn and
Master Data Analysis - Get Your
Business Intelligence Right and
Accelerate Growth**

*• Kompakter Leitfaden
für den schnellen
Einstieg • Grundlagen,
Tools,
Anwendungsszenarien •
Empfehlungen für die
praktische Umsetzung Das
Buch bietet einen*

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*kompakten,
praxisorientierten
Einblick in das Thema
Data Governance. Es geht
dabei um die
Rahmenbedingungen und
Standards für die
Verwaltung und
Zugriffsteuerung großer
Datenmengen. Im Kontext
der digitalen
Transformation kommt dem
Datenmanagement eine
wachsende Bedeutung zu.
Dabei unterscheiden die
Autorinnen nicht
zwischen
unterschiedlichen
Datendomänen wie*

*Geschäftspartnerdaten
oder Produktstammdaten,
sondern betrachten das
Thema Data Governance
aus einer übergeordneten
Perspektive. Profitieren
Sie von den Ergebnissen
intensiver, praxisnaher
Forschung und von
jahrelanger
Projekterfahrung in
Unternehmen
unterschiedlicher
Größenordnung. Erfahren
Sie, welche
Vorgehensweisen wirklich
funktionieren. Das Buch
enthält praktische
Handlungsempfehlungen,*

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mit denen Sie schnell Data-Governance-

Aktivitäten in Ihrem Unternehmen vorbereiten, umsetzen und so einen ersten Mehrwert schaffen können. Aus dem Inhalt:

- Bedeutung von Data Governance für die Digitalisierung - Bedeutung von Daten als Wettbewerbsfaktor - Grundlagen:

Stammdatenmanagement, Open Data, Cloud, DSGVO - IT-Governance vs. Data Governance - State of the Art zu Data Governance -

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Datenqualität - Umsetzung/Tools/Artefakte - Anwendungsbeispiele - Tipps für die Praxis

"If you bought MICROSOFT POWER BI DEMYSTIFIED, it is imperative to know the THE FUTURE OF BUSINESS INTELLIGENCE."

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survival of the fittest. It's so fierce that sales reps and business go to the extent of studying library of books on psychology, business, and sales. No one wants to lose. So we see business men and women finding the answers in books such as Arts of War and other books on business "secrets", psychology, and methodology. These materials may be helpful in solving your business challenges. Nonetheless, much more is achieved

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when this derived knowledge is integrated with the 21st century data intelligence for your business or corporation. This system forms the basis of business intelligence (BI). Business intelligence is a technology which helps you collect, analyze, transform, report, and query data of existing and prospective customers. With this, BI gives you insights into the trends and needs of customers. This

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information is a weapon that helps you in offering products and services which your customers so much desire. BI reduces the risk of misguided decisions or unprofitable investments. Instead, your Return of Investment (ROI) is maximized and there is a boost in the revenue and achievements of your business. Business intelligence is good for every business or organization. It puts

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business brands ahead of their competitors and every knowledge you need to set up a business intelligence strategy is revealed in this enlightening book. Kindly order your copies, leave feedback as I promise to release more book to support businesses in leveraging the power of business intelligence in improving their bottom line. Cheers, Elijah Falode

Wie viele Präsentationen haben Sie in Ihrem Berufsleben bereits

verfolgt? Und Hand aufs Herz: Wie viele davon haben einen bleibenden Eindruck bei Ihnen hinterlassen? Wirklich gute Präsentationen sind noch immer die Ausnahme, denn nur selten werden die Möglichkeiten dieses Mediums optimal genutzt. Wer sein Publikum nachhaltig überzeugen möchte, muss seine Ideen verdichten und in stimmige Bilder umsetzen. slide:ology setzt hier an und führt Sie in die Kunst des visuellen Erzählens ein.

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Die Autorin Nancy Duarte weiß, wovon sie spricht: Sie leitet Duarte Design, das Unternehmen, das unter anderem die Slide-Show in Al Gores Oscar-prämiertem Film Eine unbequeme Wahrheit entwickelt hat. In slide:ology gewährt sie tiefe Einblicke in ihr umfangreiches Wissen als Designerin. Anhand von Fallstudien bringt sie Ihnen darüber hinaus die Visualisierungsstrategien einiger der erfolgreichsten Unternehmen der Welt

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Ihnen unter anderem, wie
Sie: - Ihr Publikum
gezielt ansprechen -
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bringen und ein
stimmiges Design
entwickeln - Ihre
Aussagen mit Farben,
Bildern und prägnantem
Text unterstützen -
Grafiken erstellen, die
Ihren Zuhörern das
Verständnis erleichtern
- Präsentationstechnolog
ien optimal nutzen
This book presents a
comprehensive and
systematic introduction

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to transforming process-oriented data into information about the underlying business process, which is essential for all kinds of decision-making. To that end, the authors develop step-by-step models and analytical tools for obtaining high-quality data structured in such a way that complex analytical tools can be applied. The main emphasis is on process mining and data mining techniques and the combination of these

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methods for process-oriented data. After a general introduction to the business intelligence (BI) process and its constituent tasks in chapter 1, chapter 2 discusses different approaches to modeling in BI applications. Chapter 3 is an overview and provides details of data provisioning, including a section on big data. Chapter 4 tackles data description, visualization, and

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reporting. Chapter 5 introduces data mining techniques for cross-sectional data.

Different techniques for the analysis of temporal data are then detailed in Chapter 6.

Subsequently, chapter 7 explains techniques for the analysis of process data, followed by the introduction of analysis techniques for multiple BI perspectives in chapter 8. The book closes with a summary and discussion in chapter 9. Throughout

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the book, (mostly open source) tools are recommended, described and applied; a more detailed survey on tools can be found in the appendix, and a detailed code for the solutions together with instructions on how to install the software used can be found on the accompanying website. Also, all concepts presented are illustrated and selected examples and exercises are provided. The book is suitable for graduate

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students in computer science, and the dedicated website with examples and solutions makes the book ideal as a textbook for a first course in business intelligence in computer science or business information systems. Additionally, practitioners and industrial developers who are interested in the concepts behind business intelligence will benefit from the clear explanations and many examples.

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*Web Services: Concepts,
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Business Intelligence in
Plain Language*

Business Intelligence

Guidebook From Data Integration
to Analytics Morgan Kaufmann

Following the footsteps of the first
edition, the second edition of
Business Intelligence is a full

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overview of what comprises business intelligence. It is intended to provide an introduction to the concepts to uncomplicate the learning process when implementing a business intelligence program. Over a relatively long lifetime (7 years), the current edition of book has received numerous accolades from across the industry for its straightforward introduction to both business and technical aspects of business intelligence. As an author, David Loshin has a distinct ability to translate challenging topics into a framework that is easily digestible by managers, business analysts, and

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technologists alike. In addition, his material has developed a following (such as the recent Master Data Management book) among practitioners and key figures in the industry (both analysts and vendors) and that magnifies our ability to convey the value of this book. Guides managers through developing, administering, or simply understanding business intelligence technology Keeps pace with the changes in best practices, tools, methods and processes used to transform an organization's data into actionable knowledge Contains a handy, quick-reference to technologies and terminology. Data Analytics for Beginners Your

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Ultimate Guide To Learn and Master Data Analytics. Get Your Business Intelligence Right - Accelerate Growth and Close More Sales Leading companies must not only compete on faster ROI within the shortest time but also face stiff competition in this digital frontier age with no boundaries but continual evolution. Time is precious and marketing effort is worthless without information knowledge and precision execution. Have you ever pause and wonder why your marketing effort is not as successful as expected? Data analytics could be your answer to turn sales around. Data analytics provides the only hope for fact-

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based and insightful-driven decisions can help companies manage their strategic, operating and financial performance. That's why it's no longer tenable to ignore data analytics. This book has been written with a beginner in mind. If that sound good, you just need to pick this book up and get ready to dive into the basic of Data Analytics What you will learn in Data Analytics For Beginners: Your Ultimate Guide To Learn and Master Data Analytics. Get Your Business Intelligence Right - Accelerate Growth and Close More Sales You will be expose to the big picture of Business Intelligence Data Analytics and its competitive

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advantages You will learn what are the different types of Data Analytics You will what is data mining in details and how can it work for you You will have a practical introduction on the four important steps in Data Analytics and explore the data analytics patterns BONUS #1: 3 Case Studies on how companies implemented BI and Data Analytics to spur new growth in their business. BONUS #2: A NEW exciting frontier for Data Analytics And many more.. This Data Analytics For Beginners: Your Ultimate Guide To Learn and Master Data Analytics. Get Your Business Intelligence Right -

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Accelerate Growth and Close More Sales is your must have guide to open up the possibility of data analysis could matters to your business. Download Data Analytics For Beginners: Your Ultimate Guide To Learn and Master Data Analytics. Get Your Business Intelligence Right - Accelerate Growth and Close More Sales The Bottom Line: Most businesses are sitting on their huge sales or traffic data and doing nothing about them. If they have ever though of diving deeper into the data, potential "goldmines" could be discover and within easy reach. What are you waiting for? Start today by making the smartest

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investment you could possibly make. An investment in yourself, your knowledge and your growth. Don't hesitate to pick up your copy today by clicking the BUY NOW button at the top of this page! Expanded to cover the latest in business intelligence-big data, cloud, mobile, visual data discovery, and in-memory, this fully updated bestseller by BI guru Cindi Howson provides the most modern techniques to exploit BI for the highest ROI.

Business Intelligence

Die Funktionen von SAP Data Hub, erweitert um Machine Learning

Big Data and Business Analytics

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The Savvy Manager's Guide,
Getting Onboard with Emerging IT
Das offizielle Begleitbuch zum Git-
Repository: Clean-Code-Prinzipien
für die ABAP-Programmierung
Clean ABAP

Business Intelligence For
Beginners! An Easy To Follow
Guide To Data Integration,
Analytics & More Are You
Ready To Learn All About
Business intelligence? If So
You've Come To The Right
Place... Here's A Preview Of
What This Business Intelligence
Book Contains... What is
Business Intelligence? Factors
Involved In Business
Intelligence Business
Intelligence Technology

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Requirements Starting a Business Intelligence Project
Business Intelligence System Model Changes in Organizational Structure
Looking Into BI System Software BI Reporting Features
Best Practices in Business Intelligence And Much, Much More!

Daten stehen heute im Mittelpunkt vieler Herausforderungen im Systemdesign. Dabei sind komplexe Fragen wie Skalierbarkeit, Konsistenz, Zuverlässigkeit, Effizienz und Wartbarkeit zu klären. Darüber hinaus verfügen wir über eine überwältigende Vielfalt an

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Tools, einschließlich relationaler Datenbanken, NoSQL-Datenspeicher, Stream- und Batchprocessing und Message Broker. Aber was verbirgt sich hinter diesen Schlagworten? Und was ist die richtige Wahl für Ihre Anwendung? In diesem praktischen und umfassenden Leitfaden unterstützt Sie der Autor Martin Kleppmann bei der Navigation durch dieses schwierige Terrain, indem er die Vor- und Nachteile verschiedener Technologien zur Verarbeitung und Speicherung von Daten aufzeigt. Software verändert sich ständig, die

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Grundprinzipien bleiben aber gleich. Mit diesem Buch lernen Softwareentwickler und -architekten, wie sie die Konzepte in der Praxis umsetzen und wie sie Daten in modernen Anwendungen optimal nutzen können. Inspizieren Sie die Systeme, die Sie bereits verwenden, und erfahren Sie, wie Sie sie effektiver nutzen können. Treffen Sie fundierte Entscheidungen, indem Sie die Stärken und Schwächen verschiedener Tools kennenlernen. Steuern Sie die notwendigen Kompromisse in Bezug auf Konsistenz, Skalierbarkeit, Fehlertoleranz

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und Komplexität. Machen Sie sich vertraut mit dem Stand der Forschung zu verteilten Systemen, auf denen moderne Datenbanken aufbauen. Werfen Sie einen Blick hinter die Kulissen der wichtigsten Onlinedienste und lernen Sie von deren Architekturen. Daten, Daten, Daten? Sie haben schon Kenntnisse in Excel und Statistik, wissen aber noch nicht, wie all die Datensätze helfen sollen, bessere Entscheidungen zu treffen? Von Lillian Pierson bekommen Sie das dafür notwendige Handwerkszeug: Bauen Sie Ihre Kenntnisse in Statistik, Programmierung und

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Visualisierung aus. Nutzen Sie Python, R, SQL, Excel und KNIME. Zahlreiche Beispiele veranschaulichen die vorgestellten Methoden und Techniken. So können Sie die Erkenntnisse dieses Buches auf Ihre Daten übertragen und aus deren Analyse unmittelbare Schlüsse und Konsequenzen ziehen.

Bekenntnisse eines Redners -
Oder die Kunst, gehört zu
werden

A Practical Guide to Data
Mining and Business Analytics
Datenanalyse und Reporting
mit Power Query, Power Pivot
und Power BI Desktop. Für
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Business Intelligence For
Dummies

Was die Reichen ihren Kindern
über Geld beibringen

Data Science für Dummies