

Acces PDF Consumer Survey
On Sustainable Tea Coffee
Consumption

*Consumer Survey On
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Consumption*

Political Consumerism
captures the creative ways in

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which consumers and citizens turn to the market as their arena for politics. This book theorizes, describes, analyzes, compares, and evaluates how political consumers target corporations to solve

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globalized problems. It demonstrates the reconfiguration of civic engagement, political participation, and citizenship. Unlike other studies, this book also evaluates if and how

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consumer actions are or can become effective mechanisms of global change.

The key to the success of a company is their ability to coordinate the key supply chain i.e their key suppliers and

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suppliers of suppliers. 'Food and Drink Supply Chain Management' looks specifically at the supply chain in the food and drink industry to provide readers with an understanding of the areas as

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It is now and its growing importance, and where it is going in the future. 'Food and Drink Supply Chain Management' is the first to take an in-depth view into the supply chain function in the

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hospitality and food retail sectors. Authored by a range of expert contributors the text looks at issues such as: * New food processes and GM foods * Volume catering and JIT (Just In Time) and Food Safety

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* Relationships between companies and with stakeholders and responsibilities to these groups * The internationalisation of the food chain * The future of the food

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and drink supply chain and its management Examples and case studies from large international retail and hospitality organizations are used, such as: Bass, Stakis (Hilton), and Tesco, amongst

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others, to illustrate good and bad practice.

This study on the market potential of sustainably wild-collected botanical ingredients originating from the People's Republic of China with fair and

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organic certifications provides an overview of current export trade in both wild-collected and cultivated botanical, algal and fungal ingredients from China, market segments such as the fair trade and organic

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sectors, and the market trends for certified ingredients. It also investigates which international standards would be the most appropriate and applicable to the special case of China in consideration of its

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biodiversity conservation efforts in traditional wild collection communities and regions.

Green Marketing examines the concept of 'Green Marketing' using examples from Turkey

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and the rest of the world. The book examines Sa-ba Inc. as a case study which is among the pioneering enterprises in Turket's automative sub-industry and its green marketing strategies.

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Sugar and Sugar Derivatives:
Changing Consumer
Preferences
Business Solutions for
Household Markets
Interdisciplinary Perspectives
Behind the Brands

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Green Business: Concepts,
Methodologies, Tools, and
Applications

Food Tourism Around The
World

***The EU-funded project
"Sustainable Consumption***

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***Research Exchanges" (SCORE!)
consists of around 200
experts in the field of
sustainable innovation and
sustainable consumption. The
SCORE! philosophy is that
innovation in SCP policy can
be achieved only if experts***

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that understand business development, (sustainable) solution design, consumer behaviour and system innovation policy work together in shaping it. Sustainable technology design can be effective only

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*if business can profitably
make the products and
consumers are attracted to
them. To understand how this
might effectively happen,
the expertise of systems
thinkers must be added to
the mix. The publication in*

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***2008 of System Innovation
for Sustainability 1 was the
first result of a unique
positive confrontation
between experts from all
four communities. It
examined what SCP is and
what it could be, provided a***

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*state-of-the-art review on
the governance of change in
SCP policy and looked at the
strengths and weaknesses of
current approaches. System
Innovation for
Sustainability 3 is the
second of three books of*

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***case studies covering
respectively the three key
consumption areas of
mobility, food and
agriculture, and energy use
and housing – responsible
for 70% of the life-cycle
environmental impacts of***

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Western societies – with the aim of stimulating, fostering or forcing change to SCP theory in practice. The availability of healthy food for all is a basic human need. Yet, primarily due to higher food prices,

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***the overall number of
undernourished people in the
world increased from 923
million in 2007 to 963
million in 2008 – the vast
majority of whom live in
developing countries.
Experts estimate that close***

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to half of the human impact on the environment is directly or indirectly related to food production and consumption. Food production, distribution, consumption and disposal are important in terms of land

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*and resource use, pollution
and emissions, biodiversity
and landscape design. Also
of key importance are health
issues and issues
surrounding the satisfaction
of citizens' basic needs:
more than 200 million adults*

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in the European Union are overweight or even obese due to unhealthy diets and too little exercise.

Sustainability issues are now clearly on the agenda for food producers and market actors, politicians

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and regulators, as well as being increasingly important in the decisions consumers make about food. A large number and variety of efforts to stimulate sustainability have been instigated and numerous

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studies, research programmes and publications have addressed such issues. Agri-food issues have also been prominent in the evolving definition of what sustainability means. This book focuses largely on

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providing answers to the question of how food production and consumption systems can stay within the limits of the carrying capacity of our natural environment. But it also considers the challenges of

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*food security and nutrition
in the context of
sustainability and a growing
world population. The book
first analyses the state of
the art in sustainable
agriculture and food
production in Europe. Eleven*

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*case studies follow,
examining issues such as
food policy, greening
mainstream agricultural
systems, organic farming,
farmers' markets,
sustainable food networks,
eco-labelling, consumer*

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behaviour, slow food and fair trade. Finally, a concluding chapter summarises what has been learned by the 60-plus experts active in the SCORE! food project. In brief: bottom-up and top-down

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*processes have to be linked,
industrialised nations must
reduce their meat
consumption, and agriculture
should become a
multifunctional sustainable
system not only producing
food but also delivering*

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other services such as energy and material production, CO2 storage and recreation – which would have the added benefit of improving farmers' socioeconomic situations. The System Innovation for

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Sustainability series is the fruit of the first major international research network on SCP and will set the standard in this field for some years to come. It will be required reading for all involved in the policy

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*debate on sustainable
production and consumption
from government, business,
academia and NGOs for
designers, scientists,
businesses and system
innovators.*

RESEARCH METHODOLOGY CONCEPT

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AND CASES provides a comprehensive and stepwise understanding of the research process with a balanced blend of theory, techniques and Indian illustrations from a wide cross-section of business

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areas. This book makes no presumptions and can be used with confidence and conviction by both students and experienced managers who need to make business sense of the data and information that is culled out through

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research groups. The conceptual base has been provided in comprehensive, yet simplistic detail, addressing even the minutest explanations required by the reader. The language maintains a careful balance

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between technical know-how and business jargon. Every chapter is profusely illustrated with business problems related to all domains—marketing, finance, human resource and operations. Thus, no matter

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what the interest area may be, the universal and adaptable nature of the research process is concisely demonstrated.

Available online: <https://pub.norden.org/nord2021-024/>

This analysis sheds light on

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the Nordic region's environmental "spillover effect" as a result of our consumption, as well as other social effects. The results indicate that in general consumption-based emissions reveals that the

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global emissions continue to grow with transport as the biggest source to consumption-based CO₂-e emissions from households in the Nordic countries, followed by food and housing. Also, there is a

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need for better due diligence, transparency and monitoring. Based on reported CO₂-e intensities several shifts are suggested to be supported by policy instruments: 1. Shift from beef to other meat

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**consumption. 2. Shift from
meat to vegetables. 3.
Reduce food waste. 4. Reduce
air travel. 5. Shift from
private cars to public
transportation and soft
mobility. 6. Prolong life of
goods. 7. Respect human**

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***rights. 8. Reduce overall
private consumption.***

***The two volumes IFIP AICT
459 and 460 constitute the
refereed proceedings of the
International IFIP WG 5.7
Conference on Advances in
Production Management***

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Systems, APMS 2015, held in Tokyo, Japan, in September 2015. The 163 revised full papers were carefully reviewed and selected from 185 submissions. They are organized in the following topical sections:

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***collaborative networks;
globalization and production
management; knowledge based
production management;
project management,
engineering management, and
quality management;
sustainability and***

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production management; co-creating sustainable business processes and ecosystems; open cloud computing architecture for smart manufacturing and cyber physical production systems; the practitioner's

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*view on "innovative
production management
towards sustainable growth";
the role of additive
manufacturing in value chain
reconfiguration and
sustainability; operations
management in engineer-to-*

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*order manufacturing; lean
production; sustainable
system design for green
products; cloud-based
manufacturing; ontology-
aided production - towards
open and knowledge-driven
planning and control;*

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*product-service lifecycle
management; knowledge-driven
innovation and social
implications; and service
engineering.*

*Concepts, Methodologies,
Tools, and Applications
Sustainable Sourcing*

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***Food justice and the 'Big
10' food and beverage
companies***

***Principles, Promise, and
Practice***

***Organic Agriculture for
Sustainable Livelihoods***

Developing Food Products for

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***Consumers with Specific
Dietary Needs***

*The goal for consumer
oriented business should
be to make a profit and
to do it without costing
the Earth. Yet exactly*

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*how to satisfy the needs
and wants of consumers
without contributing to
environmental
degradation is proving
to be the essential, but
elusive goal for*

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*businesses in the 21st
century. The leading
solution is to
substitute material
consumption with the
consumption of services
that offer consumers*

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*convenience and value
but eliminate much of
the inefficiency and
waste associated with
our throw-away society.
Sustainable consumer
services for households*

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- services that are delivered to consumers at the premises such as home delivery of organic food, appliance leasing, mobile laundry services, internet marketing of

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*homeservices or car pool
schemes - provide a key
part of the answer of
how to reduce material
consumption and waste
while still turning a
profit. Yet until now*

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*there has been little
information to guide the
development of such
business models and
practices, and to
develop ways to make
service-based*

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*consumption more
attractive to consumers
than object-ownership-
based models. This book,
equally a practical
business handbook and
business course text,*

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*provides the missing
link in sustainable
household service
competitiveness by
examining the issues,
looking at business
models, providing dozens*

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*of real-life best-
practice examples and
presenting data from the
first large-scale
consumer survey that
explains consumer
behaviour and what they*

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*want from home service
provision. The book is
an essential resource
for businesses and
public or nonprofit
organizations and
housing organizations*

Acces PDF Consumer Survey
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*entering the growing
consumer services
market. It provides a
wealth of business know-
how on what works and
what doesn t, how to
avoid potential*

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*pitfalls, and how to
provide consumer
services at the
household level that are
profitable,
environmentally
sustainable and that add*

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*to consumers quality of
life.*

*The lifestyles and food
consumption patterns of
India's new urban middle
classes are changing
rapidly. Emerging trends*

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*such as the growing
popularity of fast food
and convenience food and
the increasing
consumption of animal
products, sugar and fat
are causing adverse*

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*environmental, health
and social effects. In
order to counter these
trends, effective
strategies for promoting
sustainable food
consumption patterns are*

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*urgently needed. This
empirical case study
combines a revised
update of the study "The
Market for Organic Food:
Consumer Attitudes and
Marketing Opportunities"*

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*(Osswald and Dittrich
2009) with a broader
perspective on the socio-
cultural contexts of
sustainable food
consumption. The study
outlines how*

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*"sustainable food
choices" can be de ned
in the Indian context,
and examines spatial
structures of the market
for products from
sustainable agriculture*

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*in the South Indian
emerging megacity of
Hyderabad. It explores
socio-cultural contexts
of sustainable food
consumption, outlines
target groups for*

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*marketing organic food
and identifies obstacles
to sustainable food
consumption. The findings
point to a moderate but
growing demand for
organic food, especially*

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*among the middle
classes. Availability is
limited and not able to
satisfy the demand at
this stage. Most
consumers are motivated
almost exclusively by*

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*health considerations;
awareness of the links
between environmental
problems and food
choices is low. Based on
these findings, the report
assesses the potential*

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*for future development
of the organic segment
as part of a sustainable
urban food system, and
develops recommendations
for action in order to
promote sustainable food*

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*consumption in
Hyderabad.*

*Developing Food Products
for Customers with
Specific Dietary Needs
explains the process for
developing foods for*

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*customers who have
specific dietary needs,
further shining a light
on the number of
increasing medical
conditions related to
food intake that have*

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emerged in the past few decades. From increased fat and sugar intake leading to higher levels of obesity, to greater levels of coeliac disease, the ingredients

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*and nutritional content
of food is becoming more
and more important.*

*Additionally, consumers
are following particular
diets for many different
reasons, be it health*

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*related, or for
religious or moral
reasons. The first part
of the book looks, in
detail, at the
organizational structure
required within a*

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*company to allow for the
development of food
products which meet the
needs of these
customers, while the
second part presents a
number of case studies*

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*highlighting the
development of food
products for various
dietary requirements.
Precise coverage
includes section on the
development of low-*

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sodium, low-sugar, low-fat, and low-carbohydrate products with the aim of producing healthier foods, as well as the development of organic

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*and vegetarian products
for consumers who are
following diets for
personal reasons. The
potential solutions for
developing foods for
customers who have*

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*specific dietary needs
are likely to include
both ingredients and
technology developments.
The ingredients area
includes simple
reductions as well as*

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*replacement strategies,
whilst technology will
be applied to both the
ingredient itself and
the host food product.
All are aimed at
maintaining the product*

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*quality as perceived by
the customer. Provides
an overview of the
organizational structure
required within a
company to develop foods
for specific customer*

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*needs Includes section
on the development of
low-sodium, low-sugar,
low-fat, and low-
carbohydrate products
with the aim of
producing healthier*

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*foods Presents case
studies that deliver a
best practice view on
developing foods for
customers with specific
dietary needs Written by
industry professionals,*

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*this book offers in-
depth coverage of this
topic of ever increasing
importance to the food
industry*

*Traditional aquaculture
and fishery systems have*

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*caused a series of
ecological and
environmental problems.
For the purpose of
sustainable development,
new technologies and
policies are highly*

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*needed in the field of
aquaculture and
fisheries. This book
mainly focuses on two
topics, technologies and
environment, and
sustainable aquaculture.*

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*It is expected that this
book can help
researchers and
technicians in the
aquaculture industry to
get more new ideas and
techniques.*

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Global Marketing

Management

*Ethics and Morality in
Consumption*

*Carbon Management for a
Sustainable Environment*

Food Supply Chain

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Management

***Agricultural Research
for Sustainable Food
Systems in Sri Lanka
Global Compact
International Yearbook
2015***

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Global Marketing Management, 8th Edition combines academic rigor, contemporary relevance, and student-friendly readability to review how marketing managers can succeed in the increasingly competitive international business environment. This in-depth yet accessible textbook

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helps students understand state-of-the-art global marketing practices and recognize how marketing managers work across business functions to achieve overall corporate goals. The author provides relevant historical background and offers logical explanations of current trends based

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on information from marketing executives and academic researchers around the world. Designed for students majoring in business, this thoroughly updated eighth edition both describes today's multilateral realities and explores the future of marketing in a global context. Building upon four

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main themes, the text discusses marketing management in light of the drastic changes the global economy has undergone, the explosive growth of information technology and e-commerce, the economic and political forces of globalization, and the various consequences of corporate action

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such as environmental pollution, substandard food safety, and unsafe work environments. Each chapter contains review and discussion questions to encourage classroom participation and strengthen student learning.

This book provides a timely analysis

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and assessment of the potential of organic agriculture (OA) for rural development and the improvement of livelihoods. It focuses on smallholders in developing countries and in countries of economic transition, but there is also coverage of and comparisons with developed countries.

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It covers market-oriented approaches and challenges for OA as part of high value chains and as an agro-ecologically based development for improving food security. It demonstrates the often unrecognised roles that organic farming can play in climate change, food security and

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sovereignty, carbon sequestration, cost internalisations, ecosystems services, human health and the restoration of degraded landscapes. The chapters specifically provide readers with: an overview of the state of research on OA from socio-economic, environmental and agro-

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ecological perspectives an analysis of the current and potential role of OA in improving livelihoods of farmers, in sustainable value chain development, and in implementation of agro-ecological methods proposed strategies for exploiting and improving the potential of OA and overcoming

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the constraints for further development
a review of the strengths and
weaknesses of OA in a sustainable
development context

Request a FREE 30-day online trial to
this title at www.sagepub.com/freetrial

The three-volume Encyclopedia of
Consumer Culture covers consuming

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societies around the world, from the Age of Enlightenment to the present, and shows how consumption has become intrinsic to the world's social, economic, political, and cultural landscapes. Offering an invaluable interdisciplinary approach, this reference work is a useful resource for

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researchers in sociology, political science, consumer science, global studies, comparative studies, business and management, human geography, economics, history, anthropology, and psychology. The first encyclopedia to outline the parameters of consumer culture, the Encyclopedia of Consumer

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Culture provides a critical, scholarly resource on consumption and consumerism over time. Some of the topics included are: Theories and concepts Socio-economic change (i.e. social mobility) Socio-demographic change (i.e. immigration, aging) Identity and social differentiation (i.e.

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social networks) Media (i.e. broadcast media) Style and taste (i.e. fashion, youth culture) Mass consumptions (i.e. retail culture) Ethical Consumption (i.e. social movements) Civil society (i.e. consumer advocacy) Environment (i.e. sustainability) Domestic consumption (i.e. childhood, supermarkets) Leisure

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(i.e. sport, tourism) Technology (i.e. planned obsolescence) Work (i.e. post industrial society) Production (i.e. post fordism, global economy) Markets (i.e. branding) Institutions (i.e. religion) Welfare (i.e. reform, distribution of resources) Urban life (i.e. suburbs) Ethical consumerism is on the rise. No

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longer bound to the counter-cultural fringes, ethical concerns and practices are reaching into the mainstream of society and being adopted by everyday consumers – from considering carbon miles to purchasing free-range eggs to making renewable energy choices. The wide

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reach and magnitude of ethical issues in society across individual and collective consumption has given rise to a series of important questions that are inspiring scholars from a range of disciplinary areas. These differing disciplinary lenses, however, tend to be contained in separate streams of

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research literature that are developing in parallel and in relative isolation.

Ethics in Morality and Consumption takes an interdisciplinary perspective to provide multiple vantage points in creating a more holistic and integrated view of ethics in consumption. In this sense, interdisciplinary presupposes

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the consideration of multiple and distinct disciplines, which in this book are considered in delineated chapters. In addition, the Editors make an editorial contribution in the final chapter of the book by combining these separate disciplinary perspectives to develop a nascent

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interdisciplinary perspective that integrates these perspectives and presents platforms for further research.

Sustainable Supply Chains
Regional Development and Public
Policy Challenges in India
Sustainable Organic Agriculture for

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Developing Agribusiness Sector
Sustainability Management
A Comprehensive Guide to the Bean,
the Beverage, and the Industry
Strategies Towards the New
Sustainability Paradigm
Developing sustainable organic

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*agriculture and resilient
agribusiness sector is
fundamental, keeping in mind the
value of the opportunity
presented by the growing
demand for healthy and safe food
globally, with the expectation for*

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the global population to reach 9.8 billion by 2050, and 11 billion by 2100. Lately, the main threats in Europe, and worldwide, are the increasingly dynamic climate change and economic factors related to currency fluctuations.

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While the current environmental policy provides several mechanisms to support agribusinesses in mitigating organic food for daily increasing human population and stability of the currency, it does not

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*contemplate the relative
readiness of individuals and
businesses to act correctly.*

*Organic farming is the practice
that relies more on using
sustainable methods to cultivate
crops and produce food animals,*

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*avoiding chemicals and dietary
synthetic drug inputs that do not
belong to the natural ecosystem.
Organic agriculture can also
contribute to meaningful
socioeconomic, ecologically
sustainable development, and*

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significantly in the development of the agribusiness sector, especially in developing countries.

On a historical global turning point, this book offers a thorough exploration of the “New

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*Sustainability Paradigm”,
originally developed by the
Global Scenario Group (GSG) of
the Stockholm Environmental
Institute (SEI) as a starting point
for analyzing real-life transitions
and transformations. 11*

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*contributors from 5 continents
present detailed analyses of
economic and political transitions
in Western and Eastern Europe,
the USA, the Middle East, and in
Asia, discussing the role of
different players in the*

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*implementation of the New
Sustainability Paradigm. Part I
offers an overview of the six
scenarios developed by the GSG
and a short discussion of
significant papers published by
the Great Transition Initiative*

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(GTI) of the Tellus Institute. Next come examples of dramatic historical and current transitions in Western Europe, the USA, Eastern Europe, the Middle East (Arabian Spring), and Asia, as well as an analysis of the

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*potential of humankind to
manage a great transition to the
new sustainability paradigm.
Subsequent chapters highlight
the role of culture and education
and review the role of different
players for the implementation of*

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*the new sustainability paradigm.
The focus of Part II is on the
ecological pillar of Sustainability.
The discussion includes urgent
ecological problems including
climate engineering, eco-
criminality, bioterrorism,*

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biodiversity protection, water, energy, and food security. Part III deals with needed innovations in sustainable waste management and sustainable city architecture, especially big cities in developing and threshold countries, where a

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significant part of the world population is concentrated. The fourth and final section offers an analysis of insights developed throughout the book, and outlines recommendations for the implementation of the New

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Sustainability Paradigm by civil society, grass-root movements, scholars, politically neutral NGOs, sincere media players, and by open-minded and enlightened politicians to manage and steer the Great Transition

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*towards sustainable global
democracy.*

*This textbook presents students
with a systematic approach for
the quantification and
management of greenhouse gas
emissions (GHG) and provides*

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best practices for optimal carbon management and quantification. The book begins with an overview of climate change basics and goes on to discuss carbon footprint measurements, carbon management concepts,

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and concludes by presenting carbon reduction solutions with applications for green buildings, smart transportation, waste management, and carbon trading and offsetting. The author provides practical examples and

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carbon management models that support innovative reduction solutions and presents a roadmap for the implementation and development of carbon management strategies, making it a useful resource for both upper

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undergraduate and graduate students as well as practitioners seeking a comprehensive framework to conduct carbon management.

A new introduction to public health's most elemental topic

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Food is baked in to most things that public health is and does. But for a field charged with carrying torches as divergent as anti-hunger and anti-obesity, it's unlikely, even impossible, to shape a unified approach to

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complex concepts like food environment, food access, or even nutrition. Food and Public Health offers a contextualized, accessible introduction to understanding the foundations (and contradictions) at the

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intersection of these two topics. It distills the historical, political, sociological, and scientific factors influencing what we eat and where our food comes from, then offers actionable insights for future nutritionists, social

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*workers, dietitians, and
researchers in public health.
Guiding the reader through more
than a century of food-focused
regulation, policy, and education,
Food and Public Health is an
essential introduction to: · food*

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production and availability on a global and neighborhood scale · dietary guidelines, agricultural subsidies, rationing, and other attempts by governments to shape their citizens' diets · best practices in health promotion and

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*chronic disease prevention · food
insecurity and its paradoxical role
as driver of both hunger and
obesity Enriched with real-world
examples and case studies,
Food and Public Health offers a
crucial link between kitchen*

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*tables and populations for the
classroom.*

A Research Anthology

*Managing the Great Transition to
Sustainable Global Democracy*

Sustainable Consumer Services

A Case Study of the Sub-Industry

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in Turkey

Research Methodology:

Concepts and Cases

Markets for Certified Chinese

Medicinal and Aromatic Plants

Food systems involve a range of
activities concerning food production,

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processing, distribution, marketing and trade, preparation, consumption and disposal. They encompass the path of food from the farm to the dinner table, meeting the food and nutritional needs of a nation. When such systems do so without sacrificing the needs of future

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generations, they are referred to as "Sustainable Food Systems." The natural and physical environment, infrastructure, institutions, society and culture, and policies and regulations within which they operate, as well as the technologies they adopt, shape

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these systems' outcomes. Making food systems more sustainable is a key priority for all nations, and Sri Lanka is no exception. Food systems deliver optimal performance when the policy and regulatory environment is conducive, institutions are supportive,

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and a combination of agricultural research investments and an efficient extension system generates the technologies and scientific evidence required for sound policymaking and agenda setting. Further, agricultural research can generate essential

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findings, technologies and policies for sustainable agricultural development – across disciplines, sectors and stakeholder groups. This book shares valuable insights into research conducted in the broad food and agriculture sectors in Sri Lanka. It also

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discusses the status quo in related disciplines, and outlines future research directions. Accordingly, it offers a valuable source of reference material for researchers, students, and stakeholders in the food and agriculture sectors, while also

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highlighting the types of support that policymakers and other decision-makers can provide.

This book emphasizes the need for experimenting with more deliberate and rigorous policy processes to attain balanced regional development, which

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can promote both equity and efficiency in India's development discourse. The institutional mechanisms for dealing with regional imbalance in India have not been very successful so far. With rising discrepancies in development, demand for autonomy continues along

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with a new dimension of regionalism arising from submerged identity along with political and economic aspirations, which demanded new channels for solution. So far, attempts to create space for autonomy have possibly not optimally accommodated

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the conceptual mechanisms like equity and democratic process. Thus democratizing policy process using six pillars of voice: knowledge, objective, fundamental values, implementation framework and public awareness can ensure a better policy outcome for

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dealing with the persistent challenges of regional disparity in India. This book further focuses on the need for democratizing the policy process for regional development through discussion and inclusion. Such a transition needs innovation in policy

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regime, which can be attained through following six pillars (i) Democratic voice of stakeholders in policy development and implementation; (ii) Clear policy objectives that advance the common good, based on voice; (iii) Unbiased, sound and comprehensive

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knowledge and data bases. (iv)
Consistency with constitutional values;
(v) A sound implementation framework
ensuring user-friendliness,
transparency and rationality of
decision-making processes, effective
grievance redress, clear accountability

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and independent evaluation; (vi)

Public awareness and support of policies with relevant and public participation in implementation.

The key to the success of a company is their ability to co-ordinate the key supply chain i.e their key suppliers and

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suppliers of suppliers. 'Food and Drink Supply Chain Management' looks specifically at the supply chain in the food and drink industry to provide readers with an understanding of the areas as it is now and its growing importance, and where it is going in

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the future. 'Food and Drink Supply Chain Management' is the first to take an in-depth view into the supply chain function in the hospitality and food retail sectors. Authored by a range of expert contributors the text looks at issues such as: * New food processes

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and GM foods * Volume catering and
JIT (Just In Time) and Food Safety *
Relationships between companies and
with stakeholders and responsibilities
to these groups * The
internationalisation of the food chain *
The future of the food and drink supply

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chain and its management Examples and case studies from large international retail and hospitality organizations are used, such as: Bass, Stakis (Hilton), and Tesco, amongst others, to illustrate good and bad practice. First text to look specifically

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at supply chain management in this industry International industry case studies from Bass, Stakis (Hilton) and Tesco Contributions by experts from industry and academia

This handbook consists of 19 chapters that critically review mainstream

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hospitality marketing research topics and set directions for future research efforts. Internationally recognized leading researchers provide thorough reviews and discussions, reviewing hospitality marketing research by topic, as well as illustrating how

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theories and concepts can be applied in the hospitality industry. The depth and coverage of each topic is unprecedented. A must-read for hospitality researchers and educators, students and industry practitioners.

Certifying China

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Sustainable Value Chain Management
Global Perspectives on Concepts,
Instruments, and Stakeholders
Issues for the Hospitality and Retail
Sectors
Insight into the Beverage Industry
Sustainable Business Models

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Driven by mega trends such as climate change, migration, globalization, or population development, sustainable development and sustainability management have now become vital areas of concern for almost all firms. This textbook provides comprehensive knowledge on sustainability management

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to reduce costs and risks, increase reputation and legitimacy, generate competitive advantages, and advance the sustainable development of companies and society. The book covers not only the concepts of sustainable development and sustainability management but also the relevant instruments and tools used in all

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essential management domains such as marketing, accounting, supply chain management, innovation management, and many others. Furthermore, this sustainability management textbook employs an extensive stakeholder perspective to illuminate the influence of various actors, such as employees,

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customers, investors, or governmental/non-governmental organizations. FEATURES
Faces of sustainability: These features introduce thought leaders in sustainability from all areas of society. - Sustainability in business: These features provide examples of sustainability and unsustainability in business practice from all over the world.

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Sustainability in business: These features provide examples of sustainability and unsustainability in business practice.

Sustainability in society: These features illustrate practical challenges, ideas, and concepts of sustainability from a societal point of view. Sustainability in research:

These features give a recap on seminal

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research articles on different aspects of sustainability management.

ADDITIONAL MATERIAL The book is supported by an extensive range of online resources for students and course instructors that can be accessed via <https://sustainabilitymanagementbook.com/>

PRAISE "One of the leading scholars on

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sustainable business takes the classroom into the 21st century. A must-read for students, executives, and thought leaders interested in the management of sustainability." Dirk Matten (Schulich School of Business) "This is more than a textbook. It ' s a handbook for anyone who is interested in sustainability from the

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most to the least sophisticated." Robert G. Eccles (Founding Chairman of the Sustainability Accounting Standards Board) "A wonderful, timely, and badly needed resource for instructors. The text is both very current and built on a flexible framework. In the dynamic, unfolding field of sustainability management, this is

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an essential quality." Michael V. Russo (University of Oregon) "The book is highly timely and succeeds in achieving an excellent balance between the big picture of sustainability management and the necessary level of detail. Great help for teachers and students alike!" Minna Halme (Aalto University School of

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Business) "Finally, a book fully focused on sustainability management! This book gives an excellent overview of the strategic and operational dimensions of making sustainability a reality in contemporary business." Jonatan Pinkse (The University of Manchester) "Cutting edge, innovative, and comprehensive, R ü diger Hahn sets

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the standard for the next generation of texts that address the most important challenges facing business today." Andrew Crane (University of Bath) "Sustainability management can only be comprehensive when it allows for tensions, and thoroughly considers the perspective of the Global South. This textbook presents the reader

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with tools to enable them to deal with tensions, and will be helpful to both decision-makers and communities in raising awareness of the importance of diverse perspectives." Edeltraud Günther (United Nations University)

A comprehensive study of the growth, potential, and limits of transnational eco-

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certification in China and the implications for other emerging economies. China has long prioritized economic growth over environmental protection. But in recent years, the country has become a global leader in the fight to save the planet by promoting clean energy, cutting air and water pollution, and developing a system

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of green finance. In *Certifying China*, Yixian Sun explores the potential and limits of transnational eco-certification in moving the world ' s most populous country toward sustainable consumption and production. He identifies the forces that drive companies from three sectors—seafood, palm oil, and tea—to

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embrace eco-certification. The success of eco-certification, he says, will depend on the extent to which it wins the support of domestic actors in fast-growing emerging economies. The assumption of eco-certification is that demand along the supply chain can drive businesses to adopt good practices for social, environmental,

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and economic sustainability by specifying rules for production, third-party verification, and product labeling.

Through case studies drawn from extensive fieldwork and mixed methods, Sun traces the processes by which certification programs originating from the Global North were introduced in China

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and gradually gained traction. He finds that the rise of eco-certification in the Chinese market is mainly driven by state actors, including government-sponsored industry associations, who seek benefits of transnational governance for their own development goals. The book challenges the conventional wisdom that the Chinese

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state has little interest in supporting transnational governance, offering novel insights into the interaction between state and non-state actors in earth system governance in emerging economies. Food and wine are vital components of the tourism experience, and are increasingly being seen as prime travel motivators in

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their own right. Food Tourism Around The World: Development, Management and Markets offers a unique insight into this phenomenon, looking at the interrelationship between food, the tourism product and the tourist experience. Using international case studies and examples from Europe, North

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America, Australasia and Singapore, Food
Tourism Around The World:
Development, Management and Markets
discusses the development, range and
repercussions of the food tourism
phenomenon. The multi-national
contributor team analyses such issues as: *
the food tourism product * food tourism

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and consumer behaviour * cookery schools
- educational vacations * food as an
attraction in destination marketing Ideal
for both students and practioners, the book
represents the most comprehensive and
wide-ranging treatment yet of this recent
development in tourism.

In the 21st Century, processing food is no

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longer a simple or straightforward matter. Ongoing advances in manufacturing have placed new demands on the design and methodology of food processes. A highly interdisciplinary science, food process design draws upon the principles of chemical and mechanical engineering, microbiology, chemistry, nutrition and

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economics, and is of central importance to the food industry. Process design is the core of food engineering, and is concerned at its root with taking new concepts in food design and developing them through production and eventual consumption. Handbook of Food Process Design is a major new 2-volume work aimed at food

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engineers and the wider food industry. Comprising 46 original chapters written by a host of leading international food scientists, engineers, academics and systems specialists, the book has been developed to be the most comprehensive guide to food process design ever published. Starting from first principles,

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the book provides a complete account of food process designs, including heating and cooling, pasteurization, sterilization, refrigeration, drying, crystallization, extrusion, and separation. Mechanical operations including mixing, agitation, size reduction, extraction and leaching processes are fully documented. Novel

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process designs such as irradiation, high-pressure processing, ultrasound, ohmic heating and pulsed UV-light are also presented. Food packaging processes are considered, and chapters on food quality, safety and commercial imperatives portray the role process design in the broader context of food production and

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consumption.

The Routledge Handbook of Sustainable
Food and Gastronomy
A Practical Introduction
Green Marketing
The Case of Hyderabad/ India
Encyclopedia of Consumer Culture
Rural Marketing: Text and Cases

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Sugarcane enjoys a prominent position among agro-industrial crops and is commercially grown in 115 tropical and subtropical countries around the world. However, fluctuations in sugar prices have

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forced the sugarcane industry worldwide to broaden its revenue base by moving from single-commodity manufacturing to a range of value-added products. Utilizing the by-products in an innovative

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manner to create value-added products is the new course of action for sugar-producing countries. For many years sugarcane was regarded as a single-product crop, i.e., only useful for producing sugar. Its

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actual potential is now increasingly being recognised by the industry and there is a growing trend toward the manufacturing of allied products from sugarcane. Therefore, the focus is now on

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the establishment of sugar-agro-industry complexes, processing not just sugar but a range of other products. This book provides a comprehensive overview of sugarcane not only as a source of sweetening

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agents but also for many other uses, including as a source of bio-energy. It also explores the trend of sugar consumption and suggests practices to curb the consumption of sugar products in order to tackle obesity and

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reduce public health costs. The book underscores the need to diversify sugarcane and highlights means of doing so, while also addressing various innovations and technologies being developed in connection

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with sugar, sugar derivatives, and sugar industry by-products for sustainable utilization in the sugar-agro industry.

Accordingly, it offers a valuable resource for professionals and R&D units in the sugar industry,

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and for students of agronomy
and related fields.

This publication gives a global
overview of the achievements of
the Global Compact. It offers
proactive and in-depth
information on key

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sustainability issues to stakeholders and promotes unique and comprehensive knowledge exchange and learning in the spirit of the Global Compact principles. It helps to advance transparency,

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promotes the sharing of best-practices, and gives a strong voice to the regional and global actors that are at the heart of the initiative. It includes good practice examples of corporate participants and showcases

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different approaches to the implementation of the ten principles. It highlights major trends and issues, placing the activities of Global Compact participants in a broader context.

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The issues of sustainability and corporate social responsibility have become vital discussions in many industries within the public and private sectors. In the business realm, incorporating practices that serve the overall

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community and ecological wellbeing can also allow businesses to flourish economically and socially. Green Business: Concepts, Methodologies, Tools, and Applications is a vital reference

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source for the latest research findings on the challenges and benefits of implementing sustainability into the core functions of contemporary enterprises, focusing on how green approaches improve

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operations. Highlighting a range of topics such as corporate sustainability, green enterprises, and circular economy, this multi-volume book is ideally designed for business executives, business and marketing

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professionals, business managers, academicians, and researchers actively involved in the business industry.

Coffee: A Comprehensive Guide to the Bean, the Beverage, and the Industry offers a definitive

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guide to the many rich dimensions of the bean and the beverage around the world. Leading experts from business and academia consider coffee ' s history, global spread, cultivation, preparation,

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marketing, and the environmental and social issues surrounding it today. They discuss, for example, the impact of globalization; the many definitions of organic, direct trade, and fair trade; the health

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of female farmers; the relationships among shade, birds, and coffee; roasting as an art and a science; and where profits are made in the commodity chain. Drawing on interviews and the lives of

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people working in the business—from pickers and roasters to coffee bar owners and consumers—this book brings a compelling human side to the story. The authors avoid romanticizing or demonizing

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any group in the business. They consider basic but widely misunderstood issues such as who adds value to the bean, the constraints of peasant life, and the impact of climate change. Moving beyond simple answers,

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they represent various participants in the supply chain and a range of opinions about problems and suggested solutions in the industry. Coffee offers a multidimensional examination of a deceptively

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everyday but extremely complex commodity that remains at the center of many millions of lives. Tracing coffee ' s journey from field to cup, this handbook to one of the world ' s favorite beverages is

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an essential guide for
professionals, coffee lovers, and
students alike. Contributions by:
Sarah Allen, Jonathan D. Baker,
Peter S. Baker, Jonathan Wesley
Bell, Clare Benfield, H. C. "Skip"
Bittenbender, Connie

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Blumhardt, Willem Boot, Carlos
H. J. Brando, August Burns, Luis
Alberto Cuéllar, Olga Cuellar,
Kenneth Davids, Jim Fadden,
Elijah K. Gichuru, Jeremy
Haggar, Andrew Hetzel, George
Howell, Juliana Jaramillo, Phyllis

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Johnson, Lawrence W. Jones, Alf
Kramer, Ted Lingle, Stuart
McCook, Michelle Craig
McDonald, Sunalini Menon,
Jonathan Morris, Joan Obra,
Price Peterson, Rick Peyser,
Sergii Reminny, Paul Rice,

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Robert Rice, Carlos Saenz,
Vincenzo Sandalj, Jinap Selamat,
Colin Smith, Shawn Steiman,
Robert W. Thurston, Steven
Topik, Tatsushi Ueshima,
Camilla C. Valeur, Geoff Watts,
and Britta Zeitemann

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Political Consumerism
Emerging Technologies,
Environment and Research for
Sustainable Aquaculture
Global Responsibility in Action
Case Studies in Sustainable
Consumption and Production —

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Food and Agriculture
System Innovation for
Sustainability 3

Food and Public Health

***A sustainable enterprise is
one that contributes to
sustainable development by***

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simultaneously delivering economic, social and environmental benefits or what has been termed "the triple bottom line." While pursuing profit, socially responsible companies should be sensitive to the

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environment and uphold the rights of all the firm's stakeholders. This edited volume explores leading-edge ideas — both by academics and forward-thinking companies — to (re)design and market products, source,

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manufacture, and eventually distribute and recover or dispose of them in an environmentally, ecologically, and socially responsible way. This edited volume is made up of fifteen chapters loosely grouped into clusters. After

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an introduction, chapter 2 shows the greenhouse emissions at various levels, from countries all the way to individual products. Chapters 3-7 each focus on an industrial sector and address issues specific to that

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***industry, with chapter 7
presenting a case study on
LEED certification of Miller
Hall, home of the Mason
School of Business where two
of the authors (Tonya and
Ram) work. Chapters 8-10
address product take back in***

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the supply chain. Chapter 8 introduces e-waste and surveys what firms are doing to combat it. Chapter 9 provides an overview of existing take-back legislation and academic papers that have studied various research

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questions associated with them. Chapter 10 is a tutorial that addresses the problem of product disposition on a closed-loop supply chain: what should a firm do with a product return? Chapters 11-15 address measurement,

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monitoring, decision-making, and reporting regarding environmental issues in a firm. Chapter 11 provides an academic survey of eco-labeling and the consumer's willingness to pay for them. Chapter 12 discusses how

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firms can measure the total carbon footprint in their supply chains and some of the strategies they can use to mitigate carbon emissions. Using the price of call options, chapter 13 illustrates how managers can quantify

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the savings attributed to sustainability-related investment. Chapter 14 develops a non-linear optimization model that addresses the complex trade-offs involved in making joint operational and

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environmental decisions.

Finally, chapter 15 develops a Data Envelopment Analysis-based method for supplier evaluation incorporating environmental and business factors.

The issues surrounding the

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provision, preparation and development of food products is fundamental to every human being on the planet. Given the scarcity of agricultural land, environmental pollution, climate change and the

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exponential growth of the world's population where starvation and obesity are both widespread it is little wonder that exploring the frontiers of food is now a major focus for researchers and practitioners. This timely

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Handbook provides a systematic guide to the current state of knowledge on sustainable food. It begins by analyzing the historical development surrounding food production and consumption, then moves on

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to discuss the current food crisis and challenges as well as the impacts linked to modern agriculture and food security. Finally, it concludes with a section that examines emerging sustainable food trends and movements in

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addition to an analysis of current food science innovations. Developed from specifically commissioned original contributions the Handbook's inherent multidisciplinary approach paves the way for deeper

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***understanding of all aspects
linked to the evolution of food
in society, including insights
into local food, food and
tourism, organic food,
indigenous and traditional
food, sustainable restaurant
practices, consumption***

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patterns and sourcing. This book is essential reading for students, researches and academics interested in the possibilities of sustainable forms of gastronomy and gastronomy's contribution to sustainable development. The

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***title includes a foreword
written by Roberto Flore,
Head Chef at the Nordic Food
Lab, Copenhagen, Denmark.
This book provides a rich
overview and takes a closer
look at the current state of
theory and practice in the***

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field of sustainable business models. The chapters in this book examine and analyze existing and new approaches towards sustainable business models and showcase the implementation of sustainable business through

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both quantitative and qualitative studies, including several case studies and many practical examples. It approaches these issues from the standpoints of diverse business disciplines to yield new insights and ideas that

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are relevant from both an academic and professional perspective. In its essence, the book examines how firms' value creation processes can be driven by sustainability and social responsibility and how this impacts business

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and society. Readers will find a range of sustainable business models that have been employed and are being pioneered in various industries around the globe - which are thoroughly investigated and discussed,

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and put into a comprehensive conceptual framework. The way organizations manage their value chain has changed dramatically over the past decade. Today, organizations take account of economic issues, but they

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also adopt a broader perspective of their purpose including social and environmental issues. Yet despite its global spread, sustainable value chain management remains an uncertain and poorly defined

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ambition, with few absolutes. The social and environmental issues that organizations should address easily can be interpreted as including virtually everything. Current literature on the topic seeks to understand the effects and

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management of initiatives dealing with diversity, human rights, safety, philanthropy, community, and environment. However, the penetration of social and environmental considerations into value chain management is

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described as 'desire lacking reality' thereby making the idea a patchy success. The objective of this research anthology is to investigate different angles of sustainable value chain management. The book's 27

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chapters fill holes and explore new fields; the chapters are organised in five sections: Sustainable value chains - context, drivers, and barriers; Sustainable value chains - managing activities; Sustainable value chains -

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***managing networks and
collaboration; Sustainable
value chains - integrative
perspectives; and Sustainable
value chains - specific
sectorial and industry
perspectives.***

IFIP WG 5.7 International

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**Conference, APMS 2015,
Tokyo, Japan, September 7-9,
2015, Proceedings, Part I
Sustainable Food
Consumption and Urban
Lifestyles
Handbook of Food Process
Design, 2 Volume Set**

Page 257/265

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Consumption
Coffee

***Responses of Tea Plants to
Climate Change: From
Molecules to Ecosystems
Towards sustainable
consumption in the Nordic
Region***

Rural Marketing: Text and

Page 258/265

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Cases provides a comprehensive coverage of the changing profiles, issues and practices in the context of rural marketing. Built on the general marketing management framework, the book

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discusses the strategic issues that in Although studies indicate the assumption of one single European market, other research emphasizes European countries have distinct market identities.

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Meanwhile, as individual countries begin to have a more widespread understanding of culture, global culture still remains unshared between countries. Consumption Culture in Europe: Insight into the

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Beverage Industry brings the most relevant theories about culture and European market segmentation as well as providing updated data for the evaluation and analyses of the European consumption patterns in the beverage

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market. This comprehensive collection is an essential tool for policy-makers and those interested in end-markets and consumer affairs.

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