

No B S Guide To Powerful Presentations The Ultimate No Holds Barred Plan To Sell Anything With Webinars Online Media Speeches And Seminars

It's 2020, and the acting business has changed dramatically. There are over 538 scripted shows on television. Amazon, Hulu and Netflix have changed the game for television, giving actors more opportunities than ever before. There are over 60 shows currently casting or filming out of New York, many more in Los Angeles, as well as in other emerging markets. Casting directors are hiring actors from self-tapes more than ever before, and actors need to be ready to turn around an amazing audition on a dime. It's ultra-competitive, and actors need to stay on their toes and keep up to date on current trends and expectations in an ever-changing world. The No. B.S. Guide to the Acting Biz is an insider's look into the business of acting, with a humorous, refreshingly candid, shoot from the hip approach by one of our top industry experts. Matt Newton, a professional actor and acclaimed acting coach, gives clear-cut, unfailingly honest lessons from what he's learned through his decades in the business. With relevant, provocative and often hilarious stories he guides the reader to a greater awareness of how the modern industry works and what that means for an actor. With an inspiring foreword from the successful actor Michael Urie ("Ugly Betty," "Younger," "Partners"), The No. B.S. Guide to the Acting Biz presents current, first-hand experience and professional insight into the actual business of acting today.

Tackling relationships, career, and family issues, John Kim, LMFT, thinks of himself as a life-styledesigner, not a therapist. His radical new approach, that he sometimes calls "self-help in a shot glass" is easy, real, and to the point. He helps people make changes to their lives so that personal growth happens organically, just by living. Let's face it, therapy is a luxury. Few of us have the time or money to devote to going to an office every week. With anecdotes illustrating principles in action (in relatable and sometimes irreverent fashion) and stand-alone practices and exercises, Kim gives readers the tools and directions to focus on what's right with them instead of what's wrong. When John Kim was going through the end of a relationship, he began blogging as The Angry Therapist, documenting his personal journey post-divorce. Traditional therapists avoid transparency, but Kim preferred the language of "me too" as opposed to "you should." He blogged about his own shortcomings, revelations, views on relationships, and the world. He spoke a different therapeutic language –open, raw, and at times subversive – and people responded. The Angry Therapist blog, that inspired this book, has been featured in The Atlantic Monthly and on NPR.

THE SCARY TRUTH: The middle-class consumer population—and their buying power—is massively shrinking. Customers are buying less and in fewer categories. **THE SILVER LINING:** It takes no more work to attract customers from the explosively growing Mass-Affluent, Affluent, and Ultra-Affluent populations eager to pay premium prices in return for exceptional expertise, service, and experiences. In this new edition of No B.S. Marketing to the Affluent, millionaire maker Dan S. Kennedy shows you how to re-position your business, practice, or sales career to attract customers or clients for whom price is NOT a determining factor. Learn how to sell to those who will always be spending as Kennedy shines the spotlight on the practical strategies used by The Ritz-Carlton, Disney, Harrah's Entertainment, Dove, AARP, Dr. Oz, Starbucks, Williams-Sonoma, DeBeers, the health and wellness industry and many other fascinating and diverse true-life examples. You'll also discover how to: Use 10 surprising emotional buy triggers the affluent find irresistible Stop selling products and services and learn how selling aspirations and emotional fulfillment is more profitable Use Kennedy's Million-Dollar Marketing System. A step-by-step blueprint comparable to those developed for six-figure clients, ready for do-it-yourself use Apply the magic language of "membership" to any business for the affluent... from pizza shops and medical practices to retail stores and pet hotels

From the creator of Myths Retold comes a hilarious collection of Greek, Norse, Chinese and even Sumerian myths retold in their purest, bawdiest forms! All our lives, we've been fed watered-down, PC versions of the classic myths. In reality, mythology is more screwed up than a schizophrenic shaman doing hits of unidentified...wait, it all makes sense now. In Zeus Grants Stupid Wishes, Cory O'Brien, creator of Myths RETOLD!, sets the stories straight. These are rude, crude, totally sacred texts told the way they were meant to be told: loudly, and with lots of four-letter words. Did you know? Cronus liked to eat babies. Narcissus probably should have just learned to masturbate. Odin got construction discounts with bestiality. Isis had bad taste in jewelry. Ganesh was the very definition of an unplanned pregnancy. And Abraham was totally cool about stabbing his kid in the face. Still skeptical? Here are a few more gems to consider: • Zeus once stuffed an unborn fetus inside his thigh to save its life after he exploded its mother by being too good in bed. • The entire Egyptian universe was saved because Sekhmet just got too hammered to keep murdering everyone. • The Hindu universe is run by a married couple who only stop murdering in order to throw sweet dance parties...on the corpses of their enemies. • The Norse goddess Freyja once consented to a four-dwarf gangbang in exchange for one shiny necklace. And there's more dysfunctional goodness where that came from.

The No B. S. Guide to the Acting Biz

No Bullshit Guide to Linear Algebra

Mastering Your Mean Girl

Shortcut To Happiness

No B.S. Guide to Writing a Kick-Butt Book

No B.S. Guide to Marketing to Leading Edge Boomers & Seniors

No B.S. Time Management for Entrepreneurs

Be a Small Business with BIG IMPACT Called the "professor of harsh reality," Dan S. Kennedy, joined by local-level marketing specialist Jeff Slutsky, delivers a hard-to-swallow truth to local small business owners like you: You Are in a Fight for Your Life. As a local small business you're vulnerable to distant online discounters, big box

retailers, and other competition, you've got to do more than merely get customers—you have to keep them FOR LIFE. And, you have to win them over where your competition can't—at the street level. Kennedy and Slutsky present local business owners, retailers, service providers, restaurateurs, and professional practice owners with a tactical grassroots marketing plan to help increase customer retention, generate greater referrals, and build a thriving business for the long-term. Covers: 9 inconvenient truths of grassroots marketing Zero-Based Marketing—the solution when you figure out traditional and “non-traditional” marketing is failing you How to use the media as an extension of personality and of relationship—NOT a substitute for it Why most local marketing programs fail and what you need to do to succeed (a 7-Step Plan and tactics) On-site promotions—increase revenue without spending money, time or leaving your operation How to use—and how to waste dollars on—the Internet and other technology PLUS gain access to: FREE - Glazer-Kennedy University Webinar Series FREE - Elite Gold Insider's Circle Membership* FREE - Income Explosion Guide & CD FREE - Income Explosion FAST START Tele-Seminar

If you are looking to Build an Educated Vocabulary and Speak English More Pleasant To The Ears, Then Keep Reading... Here's the deal. You have tried vocabulary videos and lists online, you have tried memorizing words without a system in place, you have also wasted your time randomly trying to figure out spellings, but, you still see no difference in your practical everyday vocabulary. You still can't figure out spellings and pronounce words the right way. No matter how hard you try, you always seem to find a roadblock. You just can't figure out a laid-out path to all of this. Sounds familiar? If it does, then the protocol inside this book is your answer. Because this is not some theoretical guide filled up with fluff, which leaves you frustrated and takes you nowhere. This is scientifically constructed, yet easy to follow protocol designed for long term vocabulary gains. In this guide, you will discover: The #1 Problem English Speakers have with Building Vocabulary and How to Overcome it. The Golden Blueprint to Effectively Building a Lasting Vocabulary. The Hidden Benefits behind a Strong Vocabulary You Didn't Know About. Simple Hacks to Getting your Pronunciation on Point and Speaking English More Pleasant to the Ears. 4 Simple Rules to Nail Spellings Almost Always. The Proper Mindset required to get you through this Journey. Even if you have failed at every other vocabulary building program in your life, this book has a Step-by-Step Plan written in Plain Simple English that even Beginners can follow and implement to see results for themselves. If you want to learn more about Building Vocabulary Effectively and Getting Better at English Overall, without having to spend hours only to forget it all at the end, then simply Click the Buy Now button on this page to get started.

Presents a guide for small business owners on successfully managing social media activity to convert traffic into sales, including tips on creating fans, turning passive content into an active conversion tool, and creating niche markets.

If you want to know once and for all what is and isn't worth your money when it comes to workout supplements...and the ridiculous tricks and ploys supplement companies use to convince you to waste your money on worthless junk...then you want to read this book. No BS Marketing to Seniors and Leading Edge Boomers

No B.S.Trust-Based Marketing

No B. S. Time Management for Entrepreneurs

The Ultimate No Holds Barred Take No Prisoners Roadmap to the Money

The Ultimate No Holds Barred Plan to Securing New Customers and Maximum Profits

An Interactive Road-Map to Learning Words, Fixing Spellings, and Building Fluent Pronunciation Skills Forever

This textbook covers the material for an undergraduate linear algebra course: vectors, matrices, linear transformations, computational techniques, geometric constructions, and theoretical foundations. The explanations are given in an informal conversational tone. The book also contains 100+ problems and exercises with answers and solutions. A special feature of this textbook is the prerequisites chapter that covers topics from high school math, which are necessary for learning linear algebra. The presence of this chapter makes the book suitable for beginners and the general audience-readers need not be math experts to read this book. Another unique aspect of the book are the applications chapters (Ch 7, 8, and 9) that discuss applications of linear algebra to engineering, computer science, economics, chemistry, machine learning, and even quantum mechanics.

NO B.S. Guide To Writing Kick-Butt Book contains quick steps for self-publishing book. Don't sit on your dreams; start writing now.

Often calculus and mechanics are taught as separate subjects. It shouldn't be like that. Learning calculus without mechanics is incredibly boring. Learning mechanics without calculus is missing the point. This textbook integrates both subjects and highlights the profound connections between them. This is the deal. Give me 350 pages of your attention, and I'll teach you everything you need to know about functions, limits, derivatives, integrals, vectors, forces, and accelerations. This book is the only math book you'll need for the first semester of undergraduate studies in science. With concise, jargon-free lessons on topics in math and physics, each section covers one concept at the level required for a first-year university course. Anyone can pick up this book and become proficient in calculus and mechanics, regardless of their mathematical background.

Can One Great Presentation Make You Rich? The answer is YES. Packed with battle-tested strategies and formulas to craft audience-retaining powerful presentations, this No B.S. guide is designed to turn any ordinary business into an extraordinary sell. Millionaire maker Dan S. Kennedy and public speaking

expert Dustin Mathews teach you their blueprint for creating life-changing presentations and prove that your success is not just determined by what you're presenting—but also why you're presenting, how you're presenting it, and who you're presenting to. Kennedy and Mathews cover: The 12-Step Speaker's Formula A Blueprint for Creating Irresistible Offers The 4 Secrets of Mass Persuasion The 7-Minute Rule of Audience Engagement How to Automate Your Webinars and Your Profits How to Double Your Sales with a Multimedia Follow-up System Discover the battle-tested, carefully-crafted, revenue-generating tools to creating, delivering, and marketing presentations that can change everything.

Your No-B.S. Guide to the Journey of Joy

Stop Saying You're Fine

A No-Bullshit Guide to World Mythology

The Ultimate No Holds Barred Kick Butt Take No Prisoners Guide to Time Productivity and Sanity

No B. S. Guide to Direct Response Social Media

Wie Sie auch ohne Business-School alles über gewinnen, Teams und Karriere lernen

No bullshit guide to math and physics

Fully revised to address the overwhelm plaguing today's entrepreneurs, Kennedy takes on technology, constant emails, and the never-ending distractions of social media. This Kennedy top-seller builds on the highly regarded "less is more" approach introduced in the first edition and presents new case studies, tactics, and strategies designed to protect and leverage reader's time and productivity, guilt free.

For the next 20 years, roughly 10,000 citizens will hit medicare eligibility each and every day. Understanding their attitudes, interests, spending patterns, buying preferences and the emerging opportunities for profiting by targeted development and marketing of products and services to them is vital to the forward thinking entrepreneur and marketing executive. There is no product, service, industry or profession category unaffected by this demographic sea-change. The leading-edge boomer and senior population quietly controls the majority of the discretionary spending and investing capability, so this is the roadmap to the money.

Go past the usual boring, rah-rah social media marketing crap with this insider guide to learning social media marketing - without losing your mind in the process.

Do you want to start making a living on Amazon? Are you worried your efforts have not been bringing enough to the table? Do you want to setup a successful online business? If you answered yes to any of these questions, then this book is for you. After years of selling on Amazon, I have come to learn of what works and what doesn't. I have used my knowledge to write this book. It will help you navigate the challenges that most startups face. The purpose of this book is to guide you through the process of making money on Amazon right from setting up your account to getting your products listed to choosing the best program to knowing what to do and what not to do. This book is perfect for both the experienced sellers and newbies. It does not matter whether you are using Amazon for the first time or just need help increasing your earnings, 'How to Make Money on Amazon: Brendan Mace's No BS Guide to Amazon' is the ideal book for you. It contains all the tips and tricks you need to start a successful business on Amazon and also to increase your earnings in your existing Amazon business. Start making money today with Amazon. Download this book today to learn more.

The Angry Therapist

The Ultimate No Holds Barred Kick Butt Take No Prisoners Direct Marketing for Non-Direct Marketing Businesses

The No-BS Guide to Silencing Your Inner Critic and Becoming Wildly Wealthy, Fabulously Healthy, and Bursting with Love

How to Make Money on Amazon

The No-BS Guide to Workout Supplements

Der Real-Life MBA

No Holds Barred, Take No Prisoners, Guide to Getting Really Rich

Structured as a series of questions and answers, this guide saves time by presenting matter-of-fact solutions to specific queries about Windows NT. It was written for power Windows users, who have moved to NT and want to port their 95 skills to it, and for people who have used NT for years and need to get up to speed with the changes in 4.0. 100 b&w illus.

This hands-on guide from Mel Robbins, one of America's top relationship experts and radio/tv personalities, addresses why over 100 million Americans secretly feel frustrated and bored with their lives and reveals what you can do about it. Mel Robbins has spent her career teaching people how to push past their self-imposed limits to get what they truly desire. She has an in-depth understanding of the psychological and social factors that repeatedly hold you back, and more important, a unique set of tools for getting you where you want to be. In Stop Saying You're Fine, she draws on neuroscientific research, interviews with countless everyday people, and ideas she's tested in her own life to show what works and what doesn't. The key, she explains, is understanding how your own brain

works against you. Because evolution has biased your mental gears against taking action, what you need are techniques to outsmart yourself. That may sound impossible, but Mel has created a remarkably effective method to help you do just that--and some of her discoveries will astonish you. By ignoring how you feel and seizing small moments of rich possibility--a process she calls "leaning in"--you can make tiny course directions add up to huge change. Among this book's other topics: how everything can depend on not hitting the "snooze" button; the science of connecting with other people, what children can teach us about getting things done; and why five seconds is the maximum time you should wait before acting on a great idea. Blending warmth, humor and unflinching honesty with up-to-the-minute science and hard-earned wisdom, *Stop Saying You're Fine* moves beyond the platitudes and easy fixes offered in many self-help books. Mel's insights will actually help vault you to a better life, ensuring that the next time someone asks how you're doing, you can truthfully answer, "Absolutely great."

Millionaire maker Dan S. Kennedy and marketing strategist Jason Marris dare you to re-examine your every belief about pricing and empower you to take a more creative, more effective, bold approach to your price-and prosperity. Kennedy and Marris don't offer little tricks, like new ways to say 50% off, half off, or 2 for 1. They tell you the secret to setting prices for the greatest gain. Then they teach you how to avoid the ultimate price and fee failures-like attracting customers who buy by price. You'll discover how to compete with FREE, learn how to discount without damage, and uncover the key to price elasticity. Most importantly, you'll grasp how to use price to your extreme advantage and grant yourself the power to be as profitable as possible. Reveals: The 9 ultimate price and fee failures The trick behind discounting without devaluing The 5 price-related propositions to be concerned with The million-dollar secret behind "FREE" How to win price wars with competitors Why price cutting isn't the cure for the recession and what is Book jacket.

As a single woman in this crazy and competitive dating world, I quickly realized that neither women nor men seemed to have a clue what to do on dates or with themselves before venturing out of the house. My real frustration and desire to help came from on-line dating sites where, instead of putting their best foot forward, singles seem to be lost in mediocrity. I can help you maneuver this endless landscape and become better than you thought possible. This dating & relationship manual is designed for men and women who have forgotten how to date or just never learned in the first place. Dating in 2012 is fast-paced and very competitive. The title speaks for itself; if you don't Evolve, you will Die a fast death in the dating world. Let me take you on a quick journey and help you get off the couch and front-and-center in the dating world. And for those of you already in a relationship...step into the fast lane and get that relationship sizzling again. *Evolve or Die Single* is for single men and women of any age looking for some guidance in the dating and relationship world. The advice given is direct and humorous, and includes some of my very own dating stories.

No B.S. Guide to Brand-Building by Direct Response

The Ultimate No Holds Barred Guide to Producing Measurable, Monetizable Results with Social Media Marketing

The Transition

The Ultimate Guide to Creating Trust in an Understandably UN-Trusting World

Reel Gold

A No BS Guide to Finding and Living Your Own Truth

HOW TO STOP FEELING SO DAMN DEPRESSED

Updated to fit today's social media landscape with IGTV, Facebook Lives, YouTube Premium, and more, this new edition applies Dan Kennedy's No-B.S. principles to Kim Walsh Phillips' social media expertise in a no-holds-barred guide that prompts readers to invest only in the efforts that drive results and demand a measurable, proven, profitable, direct response.

Don't Have Time to Read a Time-Management Book? Want to learn the shortcuts and strategies to (finally) boosting your productivity and mastering your time? Want to know the ninja hacks to getting more done, in less time, without losing your frickin' mind? Desperate to find that effective, stress-free, kick-ass version inside you dying to get out? You've come to the right place! In "The No B.S. Guide to Time Management" you'll learn: *How to Hack Your Brain for Maximum Awesomeness* How to Prioritize and (Plan) Like a Boss! *How to Delegate All the Important Crap (You Don't Want to Do)* How to Be Organized (Even If You're a Slob)* And so much more! Each chapter includes easy-to-follow action steps to help you boost your Time-Management IQ - without taking some boring time management seminar at your local junior college. So, why not begin your quest toward ultimate time-management awesomeness...today!

The business titans and #1 New York Times and Wall Street Journal bestselling authors of *Winning* return with a modern, essential guide for everyone in business today—and tomorrow—that explores the most pressing challenges related to creating winning strategies, leading and managing others, and building a thriving career. In the decade since their blockbuster international bestseller *Winning* was published, Jack and Suzy Welch have dug deeper into business, traveling the world consulting to organizations of every size and in every industry, speaking before hundreds of audiences, working closely with

entrepreneurs from Mumbai to Silicon Valley, and, in 2010, starting their own fully accredited online MBA program, which now has approximately 1,000 students enrolled. Over the same time frame, Jack has advised more than seventy-five companies through private equity, and dozens more in a senior advisory role at IAC. Now, Jack and Suzy Welch draw on their experiences to address the biggest problems facing modern management—and offer pragmatic solutions to overcome them. Going beyond theories, concepts, and ideologies, they tackle the real stuff of work today. When you get down to it, they argue, winning in business is all about mastering the gritty, inescapable, make-or-break, real-life dilemmas that define the new economy, the old economy, and everything in between. Work is a grind. We just got whacked. My boss is driving me nuts. I ' m stuck in career purgatory. My team has lost its mojo. IT is holding us hostage. Our strategy is outdated the day we launch it. We don ' t know what our Chinese partners are talking about. We ' re just not growing. These are some of the day-to-day issues the Welches take on. Coupled with Jack ' s years of iconic leadership and Suzy ' s insights as former editor of the Harvard Business Review, their new database of knowledge infuses The Real Life MBA with fresh, relevant stories and equally powerful solutions that every manager at any level can use right now.

Everyone ' s Talking About It. But Nobody Knows What They ' re Talking About. Social Media Examiner ' s 2018 Social Media Marketing Industry Report found that only 10% of respondents strongly agree that they can measure ROI—yet half of them will dedicate increased time and money to social media marketing instead of cutting back. Millionaire maker Dan S. Kennedy, joined by marketing strategist Kim Walsh Phillips, tells it like it is: If you ' re not focusing on converting traffic into sales, you might as well set your money on fire. Kennedy and Walsh Phillips open up their playbook and show you how to stop being a social media victim and accepting non-monetizable “ likes ” and “ shares ” as a return on your time, money, and energy and start using your platform for its true purpose—as another channel to reach customers, gain leads and make sales. Learn how to: Turn passive content into an active conversion tool Become a lead magnet with social media profiles that focus on the needs of ideal prospects (not the product or service) Create raving fans who introduce you to their networks Turn niches into riches, laser in on your perfect prospects and ignore the “ tire kickers ” Harness the biggest secret in social media—offline Discover the principles behind successful marketing campaigns and start making dollars and cents out of your social media strategy.

The No-BS Guide to Getting What You Want

The No B. S. Guide to Time Management

The No-Bs Guide to English Vocabulary and Effective Communication

No B.S. Guide to Direct Response Social Media Marketing

The Simple Art of Getting More Done (in Less Time)

The No Bs Guide for Men

Do Shit, Get Shit Done : Your No BS Guide to Making Life Your Bitch and Winning Everyday

To avoid grabbing every business owner he meets by the shoulders and shaking them, millionaire maker Dan S. Kennedy has joined with marketing strategist Kim Walsh-Phillips to help business owners, private practice professionals, and professional marketers start making dollars and cents of their social media marketing. Daring readers to stop accepting non-monetizable “likes” and “shares” for their investment of time, money, and energy, Kennedy and Walsh-Phillips urge readers to see their social platforms for what they are—another channel to reach customers and gain leads and sales for their efforts. Illustrated by case studies and examples, this No B.S. guide delivers practical strategies for applying the same direct- response marketing rules Kennedy has himself found effective in all other mediums. Covers:

- How to stop being a wimp and make the switch from a passive content presence into an active conversion tool
- How to become a lead magnet by setting up social media profiles that focus on the needs of ideal prospects (not the product or service)
- Creating raving fans that create introductions to their networks
- How to move cold social media traffic into customers
- The role of paid media and how to leverage social media advertising to drive sales

Suzy und Jack Welch haben unzählige Unternehmen auf der ganzen Welt analysiert und festgestellt, dass sich die entscheidenden Herausforderungen des Unternehmensalltags meist nicht durch gelernte Theorien, sondern oft nur durch konkretes Handeln lösen lassen. Ihr neues Buch Der Real-Life MBA beschäftigt sich aus diesem Grund mit den häufigsten Fallstricken des Alltags und setzt dort an, wo Theorien, Konzepte und Ideologien aufhören. Der legendäre Unternehmenslenker und die anerkannte Redakteurin des Harvard Business Review zeigen in ihrem neuen Bestseller all das, was man so an der Business-School nicht lernt. In der Wirtschaft Erfolg zu haben, hängt letztlich immer davon ab, dass man in der Lage ist, die alltäglichen Probleme und Aufgaben zu bewältigen. Und wer könnte hier bessere Tipps für Beruf und Karriere geben als Jack und Suzy Welch?

This new edition re-affirms the essential fundamentals originally revealed by Kennedy and adds vital updates and revisions, incorporating the newest media and marketing methods. Kennedy adds three new chapters expanding on key direct marketing strategies, and new case history examples and samples from new guest contributors—each with extraordinary, current success. Kennedy dares marketers to dramatically simplify their marketing, refocusing on what works. Updated to address the newest media and marketing methods, this marketing master plan - from marketing master Kennedy - delivers a short list of radically different, little-known, profit-proven direct mail strategies for ANY business. Strategies are illustrated by case history examples from an elite team of consultants - all phenomenally successful at borrowing direct marketing strategies from the world of mail-order, TV infomercials, etc., to use in 'ordinary' businesses including retail stores, restaurants, and sales.

"Millionaire maker Dan S. Kennedy and co-founders of Iron Tribe Fitness, Forest Walden and Jim Cavale, debunk branding lies and myths and reveal the truth behind the power, value, creation, and care and feeding of brand identity for products, services, small businesses, and entrepreneurs"--

No B.S. Price Strategy: The Ultimate No Holds Barred, Kick Butt, Take No Prisoners Guide to Profits, Power, and Prosperity

No B.S. Grassroots Marketing: Ultimate No Holds Barred Take No Prisoners Guide to Growing Sales and Profits of Local Small Businesses

Social Media Marketing Made (Stupidly) Easy

Zeus Grants Stupid Wishes

No B.S. Direct Marketing

The No B.S. Guide To Winning Online No Limit Texas Hold'em

The Ultimate No Holds Barred Plan to Sell Anything with Webinars, Online Media, Speeches, and Seminars

Offers businessowners suggestions for building trust in customers and gaining the trust of potential clients, discussing risk, exclusivity, the influence of the media, and how to avoid coming off as a salesman.

One of Book Authority's Best Self-Esteem eBooks of All Time Ready to live your dream life? You know that sneaky voice inside your head telling you that you're not good enough, smart enough, pretty enough, whatever enough? That's your Mean Girl. And she's doing her best to keep you stuck in Fear Town, too scared to go after the life you always imagined. But enough's enough! Melissa Ambrosini has made a life beyond her wildest dreams, all by mastering her Mean Girl, busting through limiting beliefs and karate-chopping through the fears that held her hostage for years. And now she wants to help you remember not only what you are capable of, but how amazing you truly are! In this inspiring, upbeat guide, Melissa provides a practical plan for creating your own version of a kick-ass life — one that's wildly wealthy, fabulously healthy and bursting with love. Designed to propel you out of stuck-ness and into action, this is a must read if you're ready to let go of your Mean Girl and start living the life of your dreams.

In this latest edition, Kennedy tackles the technology of today and delivers new insights and tools for boosting personal productivity in keeping with his "less is more" approach. New material includes how to outsource, buying experts, expertise and time. Kennedy covers virtual assistants, errand-running services, and the far-reaching scope of activities and tasks people are paying others to do for them. Kennedy also adds two new chapters discussing how to get more accomplished by leveraging cooperative relationships, why goal setting (and New Year's Resolutions) fails and how he manages achievement.

FACT: NOTHING IS COSTLIER OR MORE DIFFICULT THAN GETTING A NEW CUSTOMER. Business owners agree. The referred customer is far superior to the one brought in by 'cold' advertising. Yet most business owners will invest more money to find new customers than getting referrals from current, happy customers. Millionaire maker Dan S. Kennedy and customer retention expert Shaun Buck dare you to stop chasing new customers and keep an iron cage around the ones you already have. Kennedy and Buck present a systematic approach to help you keep, cultivate, and multiply customers so that your entire business grows more valuable and sustainable, and you replace income uncertainty with reliable income through retention and referrals. Learn how to: • Apply the #1 best retention strategy (hint: it's exclusive) • Catch customers before they leave you • Grow each customer's value (and have more power in the marketplace) • Implement the three-step customer retention formula • Use other people's events to get more referrals • Create your own Customer Multiplier System • Calculate the math and cost behind customer retention Discover the referral-getting, sales-increasing, battle-tested tactics designed to help you build a thriving business for the long-term.

No B.S. Guide to Powerful Presentations

Evolve Or Die Single a No Bs Guide to Dating

Your No-BS Guide to Winning the Game, Building a Team, and Growing Your Career

The Ultimate No Holds Barred Plan to Creating and Profiting from a Powerful Brand Without Buying It

The Ultimate, No B. S. Guide to a Social Media Strategy That Doesn't Suck

No B.S. Guide to Maximum Referrals and Customer Retention

Brendan Mace's No BS Guide to Amazon Affiliate Marketing