

Towards A Theory Of Journalism As Practice Core

Media outlets play a pivotal role in fostering the positive and beneficial development of countries in modern society. By properly informing citizens of critical national concerns, the media can help to transform society and promote active participation. Exploring Journalism Practice and Perception in Developing Countries is a crucial reference source for the latest scholarly material on the impacts of development journalism on contemporary nations and the media's responsibility to inform citizens of government and non-government activities. Highlighting a range of pertinent topics such as media regulation, freedom of expression, and new media technology, this book is ideally designed for researchers, academics, professionals, policy makers, and students interested in the role of journalist endeavors in developing nations.

Digitalization is a long socio-historic process in which all areas of society's activities are reconfigured. In the first volume of Digitalization of Society and Socio-political Issues, there is an examination of the transformations linked to the development of digital platforms and social media which affect cultural and communicational industries. The book also analyzes the formation of Big Data, their algorithmic processing and the societal changes which result from them (social

monitoring and control in particular). Through diverse critical reflections, it equally presents different ways that digital participates in relations of power and domination, and contributes to eventual emancipatory practices. Following on, the second volume examines the transformations that are linked to digital practices that affect the production, circulation and consumption of information, as well as new forms that are taken by social mobilizations. It treats several important issues in the digital era that are more likely to become the subject of public debates, among which one can include the renewed relationship between research and digital. Through diverse critical reflections, it equally presents different ways that digital participates in relations of power and domination, and contributes to eventual emancipatory practices.

This volume examines agenda-setting theory as it applies to the news media's influence on corporate reputation. It presents interdisciplinary, international, and empirical investigations examining the relationship between corporate reputation and the news media throughout the world. Providing coverage of more than twenty-five countries, contributors write about their local media and business communities, representing developed, emerging, and frontier markets - including Argentina, Brazil, Chile, China, Germany, Greece, Japan, Nigeria, Spain, and Turkey, among others. The chapters present primary and secondary research on various geo-political

issues, the nature of the news media, the practice of public relations, and the role of public relations agencies in each of the various countries. Each chapter is structured to consider two to three hypotheses in the country under discussion, including: the impact of media visibility on organizational prominence, top-of-mind awareness and brand-name recognition the impact of media favorability on the public's organizational images of these firms how media coverage of specific public issues and news topics relates to the associations people form of specific firms. Contributors contextualize their findings in light of the geopolitical environment of their home countries, the nature of their media systems, and the relationship between business and the news media within their countries' borders. Incorporating scholarship from a broad range of disciplines, including advertising, strategic management, business, political communication, and sociology, this volume has much to offer scholars and students examining business and the news media.

The News Media in Puerto Rico offers a synopsis as well as a critical analysis of the Island's news media system, with emphasis on the political and economic factors that most influence how the media operate. The authors also document the impact of Hurricane Maria on the media structures and the changing media landscape given the political, economic and colonial strictures. Building on interviews with news media professionals, the book further presents

detailed insights about journalism and journalism education in these times of crises. The final chapters include theoretical frameworks and methodological guidelines for the analysis of other colonial, post-colonial and neo-colonial media systems, with research recommendations valuable for future studies of the Island's media as well as for cross-national comparisons. This book will be an essential read for students and scholars interested in learning not only about the Puerto Rican and Latin American mass media, but also the media systems of other colonial/neo-colonial countries.

Assessing Media Education

Journalism in Colonial Settings and in Times of Crises

Theories of Human Communication

How Political Actors Use the Media

The Language of Journalism

Journalism and Society

Digitalization of Society and Socio-political Issues 2

Toward a Theory of True Crime

Narratives vivifies how nonfiction murder stories are told, what role they play in society, and in the form of true crime why they remain enduringly popular internationally on every platform. This book establishes for the first time the actual line--or dotted line--between mainstream journalism and the multimedia phenomena of true

crime. Presenting a stable definition of what is--and what is not--true crime will either challenge or justify Truman Capote's claims regarding the creation of a "new journalism" with *In Cold Blood*, and accordingly expose the reluctance of the promoters of NPR's *Serial*, HBO's *The Jinx*, and Netflix's *Making a Murderer* to refer to their products as such. This research codifies true crime texts of various types on multiple platforms--radio, television, print, digital, and film--to reveal the defining characteristics of the genre.

A Secret Acoustic History of the 20th Century

Two commissions within the Public Relations Society of America have recently defined courses in case-study analysis, research methods, and behavioral-science theory as central to an acceptable public relations curriculum. To date, these three "streams" within PR education have run independently of each other. The authors produced this volume because they believe that there is a growing demand for an integrative "applied theory" approach to the study of public

relations cases. The need for PR professionals to study the social, political, and economic contexts of public relations carefully had been apparent for some time as issues management and environment scanning emerged as focal points of modern public relations. Yet there was no systematic framework for such study. This volume, however, with its strong foundation in theory, provides just that framework and is highly suitable for graduate-level courses in public relations.

This Handbook links the growing body of media and conflict research with the field of security studies. The academic sub-field of media and conflict has developed and expanded greatly over the past two decades. Operating across a diverse range of academic disciplines, academics are studying the impact the media has on governments pursuing war, responses to humanitarian crises and violent political struggles, and the role of the media as a facilitator of, and a threat to, both peace building and conflict prevention. This handbook seeks to consolidate existing knowledge by

linking the body of conflict and media studies with work in security studies. The handbook is arranged into five parts: Theory and Principles. Media, the State and War Media and Human Security Media and Policymaking within the Security State New Issues in Security and Conflict and Future Directions For scholars of security studies, this handbook will provide a key point of reference for state of the art scholarship concerning the media-security nexus; for scholars of communication and media studies, the handbook will provide a comprehensive mapping of the media-conflict field.

**Toward a Theory of True Crime
Narratives**

Global Media Ethics

The Troubles of Journalism

Towards a Theory

An Integrated Approach to

Communication Theory and Research

**Routledge Handbook of Media, Conflict
and Security**

Now and Forever

This new edition provides a comprehensive overview of current theory and research written by the top theorists and researchers in each area. It has been updated to

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address the growing influence of technology, changing relationships, and several growing integrated approaches to communication and includes seven new chapters on: Digital Media Media Effects Privacy Dark Side Applied Communication Relational Communication Instructional Communication Communication and the Law The book continues to be essential reading for students and faculty who want a thorough overview of contemporary communication theory and research.

Journalism: Theory and Practice presents a short history of journalism and focuses on the many important issues facing the media today, including bridging the divide between science and journalism, war reporting, media coverage of natural disasters, the current difficulties facing U.S. newspapers, and more. The book also includes a history of and tribute to Edward R. Murrow, a pioneer in the field of television news broadcasting. A comprehensive overview of running a government press office is presented.

The Pursuit of Public Journalism is an engaging introduction to the theoretical foundations and practices of the journalistic reform movement known as 'public journalism.' Public journalism - stated briefly - seeks to reinvest journalism with its fundamental responsibilities to democracy and public life. This book argues against many deeply ingrained practices ranging from journalistic detachment to framing stories via polar conflict in favor of greater civic involvement on the part of journalists. Tanni Haas traces the historical context in which public journalism emerged, develops a philosophy for public

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journalism, reviews empirical research on public journalism's performance to date and responds to the major criticisms directed at public journalism. He also examines the particular challenges that public journalism poses to curriculum and instruction: how can journalism educators teach students to write stories useful and of concern to citizens, and how can they encourage citizens to publicly criticize news coverage of given topics? Following review of the major challenges and criticisms of public journalism, the author offers practical solutions for improving public journalism and speculates on public journalism's likely future.

Sponsored by the Communication, Information Technologies, and Media Sociology section of the American Sociological Association (CITAMS), this 22nd volume in Studies in Media and Communications explores the complex construction of democratic public dialogue in developing countries.

Fashion Journalism

Twelfth Edition

The News Media in Puerto Rico

Towards a Theory and History of The

McLuhan in the Era of Convergence Culture

Social, Political, and Economic Contexts in Public Relations

A Critical Look at What's Right and Wrong With the Press

Moving beyond the U.S.-Eurocentric paradigm of communication theory, this handbook broadens the intellectual horizons of the discipline by highlighting

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underrepresented, especially non-Western, theorists and theories, and identifies key issues and challenges for future scholarship. Showcasing diverse perspectives, the handbook facilitates active engagement in different cultural traditions and theoretical orientations that are global in scope but local in effect. It begins by exploring past efforts to diversify the field, continuing on to examine theoretical concepts, models, and principles rooted in local cumulative wisdom. It does not limit itself to the mass-interpersonal communication divide, but rather seeks to frame theory as global and inclusive in scope. The book is intended for communication researchers and advanced students, with relevance to scholars with an interest in theory within information science, library science, social and cross-cultural psychology, multicultural education, social justice and social ethics, international relations, development studies, and political science.

The Routledge Handbook of Developments in Digital Journalism Studies offers a unique and authoritative collection of essays that report on and address the significant issues and focal debates shaping the

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innovative field of digital journalism studies. In the short time this field has grown, aspects of journalism have moved from the digital niche to the digital mainstay, and digital innovations have been 'normalized' into everyday journalistic practice. These cycles of disruption and normalization support this book's central claim that we are witnessing the emergence of digital journalism studies as a discrete academic field. Essays bring together the research and reflections of internationally distinguished academics, journalists, teachers, and researchers to help make sense of a reconceptualized journalism and its effects on journalism's products, processes, resources, and the relationship between journalists and their audiences. The handbook also discusses the complexities and challenges in studying digital journalism and shines light on previously unexplored areas of inquiry such as aspects of digital resistance, protest, and minority voices. The Routledge Handbook of Developments in Digital Journalism Studies is a carefully curated overview of the range of diverse but interrelated original research that is helping to define this emerging discipline. It will be of particular

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interest to undergraduate and postgraduate students studying digital, online, computational, and multimedia journalism. This volume sets out the state-of-the-art in the discipline of journalism at a time in which the practice and profession of journalism is in serious flux. While journalism is still anchored to its history, change is infecting the field. The profession, and the scholars who study it, are reconceptualizing what journalism is in a time when journalists no longer monopolize the means for spreading the news. Here, journalism is explored as a social practice, as an institution, and as memory. The roles, epistemologies, and ethics of the field are evolving. With this in mind, the volume revisits classic theories of journalism, such as gatekeeping and agenda-setting, but also opens up new avenues of theorizing by broadening the scope of inquiry into an expanded journalism ecology, which now includes citizen journalism, documentaries, and lifestyle journalism, and by tapping the insights of other disciplines, such as geography, economics, and psychology. The volume is a go-to map of the field for students and scholars—highlighting emerging issues, enduring themes, revitalized theories, and

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fresh conceptualizations of journalism.

"Every serious student of journalism should read this book... Denis McQuail has succeeded in producing a work of scholarship that shows what journalists do and what they should do." - Stephen Coleman, University of Leeds "For a half century we have spoken earnestly of journalism's responsibility to society instead of to business and government. Now this concept is given sophistication unmatched, by the best scholar of media theory of his generation." - Clifford Christians, University of Illinois "The grand old man of communication theory presents an overarching social theory of journalism that goes beyond the usual Anglo-American focus." - Jo Bardoel, University of Amsterdam (ASCoR) and Nijmegen "This book deals with the eternal question of how journalism is linked to society... I cannot think of a better staple food for students of journalism at all levels." - Kaarle Nordenstreng, University of Tampere This is a major new statement on the role of journalism in democracy from one of media and communication's leading thinkers. Denis McQuail leads the reader through a systematic exploration of how and why journalism and society have become so

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inextricably entwined and - as importantly - what this relationship should be like.

It is a strong re-statement of the fundamental values that journalism aspires to. Written for students, this book: Makes the theory accessible and relevant Teaches the importance of journalism to power and politics Explores the status and future of journalism as a profession Outlines the impact and consequences of the digital Reveals journalism as it is, but also as it should be Takes each chapter further with guided reading list and free online journal articles. This textbook is the perfect answer to the how and why of journalism. It is crucial reading for any student of media studies, communication studies and journalism.

The Content Machine

Problems and Perspectives

Geschichte des Fernsehens in der

Bundesrepublik Deutschland

True Story!

The Pursuit of Public Journalism

Media Violence and Children

Journalism and the Philosophy of Truth

This component of Assessing Media Education is intended for those who would like to know how other schools have grappled with implementing assessment initiatives, and who have used assessment to improve their programs.

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"A sprightly, critical and intelligent guided tour around the mansion of media and communications/cultural research... enormously useful for students and researchers." - James Curran, Goldsmiths, University of London

"A highly comprehensive guide to core concepts in media theory and criticism." - Andrew Goodwin, University of San Francisco

"A great resource for new under-grads and something I urge my students to buy and use as a hand first 'port of call' throughout their studies." - Paul Smith, De Montfort University

This book covers the key concepts central to understanding recent developments in media and communications studies. Wide-ranging in scope and accessible in style it sets out a useful, clear map of the important theories, methods and debates. The entries critically explore the limits of a key concept as much as the traditions that define it. They include clear definitions, are introduced within the wider context of the field and each one: is fully cross-referenced is appropriately illustrated with examples, tables and diagrams provides a guide to further reading. This book is an essential resource for students of media and communications across sociology, cultural studies, creative industries and of course, media and communications courses.

For over forty years, Theories of Human Communication has facilitated the understanding of the theories that define the discipline of

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communication. The authors present a comprehensive summary of major communication theories, current research, extensions, and applications in a thoughtfully organized and engaging style. Part I of the extensively updated twelfth edition sets the stage for how to think about and study communication. The first chapter establishes the foundations of communication theory. The next chapter reviews four frameworks for organizing the theories and their contributions to the nature of inquiry. Part II covers theories centered around the communicator, message, medium, and communication with the nonhuman. Part III addresses theories related to communication contexts—relationship, group, organization, health, culture, and society. “From the Source” contributions from theorists provide insight into the inspirations, motivations, and goals behind the theories. Online instructor’s resource materials include sample syllabi, key terms, exam questions, and text graphics. The theories include those important for their continuing influence in the field as well as emerging theories that encourage thinking about issues in new ways. For a reasonable price, readers are able to explore the patterns, trends, trajectories, and intricacies of the landscape of communication theory and will have an invaluable resource for future reference. Key Themes is a critical introduction to key theories of media for undergraduate students.

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Corporate Reputation and the News Media

History, Theory and Practice

The Routledge Handbook of Developments in Digital

Journalism Studies

A Multi-genre Perspective

Media, Development and Democracy

A Resource Handbook for Educators and

Administrators

Journalism in Context

This volume provides a comprehensive discussion of enduring and emerging challenges to ethical journalism worldwide. The collection highlights journalism practice that makes a positive contribution to people's lives, investigates the link between institutional power and ethical practices in journalism, and explores the relationship between ethical standards and journalistic practice. Chapters in the volume represent three key commitments: (1) ensuring practice informed by theory, (2) providing professional guidance to journalists, and (3) offering an expanded worldview that examines journalism ethics beyond traditional boundaries and borders. With input from over 60 expert contributors, it offers a global perspective on journalism ethics and embraces ideas from well-known and emerging journalism scholars and practitioners from around the world. The Routledge Companion to Journalism Ethics serves as a one-stop shop for journalism ethics scholars and students as well as industry practitioners and experts.

The technologies of the Internet have exerted an enormous influence on the way we live and work. This book presents research on the transformation of the workplace by the use of these information technologies. It focuses on the deleterious transformations, emergence of virtual teams, and the ways the troubling transformations can be redeemed.

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How elections are reported has important implications for the health of democracy and informed citizenship. But, how informative are the news media during campaigns? What kind of logic do they follow? How well do they serve citizens? Based on original research as well as the most comprehensive assessment of election studies to date, Cushion and Thomas examine how campaigns are reported in many advanced Western democracies. In doing so, they engage with debates about the mediatization of politics, media systems, information environments, media ownership, regulation, political news, horserace journalism, objectivity, impartiality, agenda-setting, and the relationship between media and democracy more generally. Focusing on the most recent US and UK election campaigns, they consider how the logic of election coverage could be rethought in ways that better serve the democratic needs of citizens. Above all, they argue that election reporting should be driven by a public logic, where the agenda of voters takes centre stage in the campaign and the policies of respective political parties receive more airtime and independent scrutiny. The book is essential reading for scholars and students in political communication and journalism studies, political science, media and communication studies.

The Language of Journalism aims to provide an accessible, wide-ranging introductory textbook for a range of students. The book explores the significance of a range of linguistic practices occurring in journalism, demonstrating and facilitating the use of analysis in aiding professional journalistic and media practice.

The book introduces the differences in language conventions that develop across media platforms. It covers all the key journalistic mediums available today, including sport, online and citizen journalism alongside the more standard chapters on magazine, newspaper and broadcast journalism. Clearly written and structured, this will be a key text for journalism students.

Practice and Theory for the Digital Age

Encounter

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Journalism

Exploring Journalism Practice and Perception in Developing Countries

Tabloid Journalism in South Africa

Theory and Cases

History, Theory, and Practice

Journalism in Context is an accessible introduction to the theory and practice of journalism in a changing world. The book looks at the way in which power flows through media organisations influencing not only what journalists choose to present to their audiences but how they present it and then in turn what their audiences do with it. Using examples from across the world, as well as from her own research, Angela Phillips uses them to explain complex theoretical concepts. She invites readers to consider how news is influenced by the culture from which it emerges, as well as the way it is paid for and how different countries have approached the problem of ensuring that democracy is served by its media, rather than being undermined by it. Journalism has always been an early adopter of new technologies and the most recent changes are examined in the light of a history in which, although platforms keep on changing, journalism always survives. The questions raised here are important for all students of journalism and all those who believe that journalism matters. The Routledge Companion to Digital Journalism Studies offers an unprecedented collection of essays addressing the key issues and debates shaping the field of Digital Journalism Studies today. Across the last decade, journalism has undergone many changes, which have

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driven scholars to reassess its most fundamental questions, and in the face of digital change, to ask again: ' Who is a journalist? ' and ' What is journalism? ' . This companion explores a developing scholarly agenda committed to understanding digital journalism and brings together the work of key scholars seeking to address key theoretical concerns and solve unique methodological riddles. Compiled of 58 original essays from distinguished academics across the globe, this Companion draws together the work of those making sense of this fundamental reconceptualization of journalism, and assesses its impacts on journalism ' s products, its practices, resources, and its relationship with audiences. It also outlines the challenge presented by studying digital journalism and, more importantly, offers a first set of answers. This collection is the very first of its kind to attempt to distinguish this emerging field as a unique area of academic inquiry. Through identifying its core questions and presenting its fundamental debates, this Companion sets the agenda for years to come in defining this new field of study as Digital Journalism Studies, making it an essential point of reference for students and scholars of journalism. This book looks at criticisms of the journalism profession and evaluates many of the changes in journalism--both positive and negative. In addition, it suggests what the many changes mean for this nation and indeed for the world at large, as American journalism--its methods and standards--has markedly influenced the way many millions overseas receive news and view their world. Based on author William

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Hachten's 50-year involvement with newspapers and journalism education, *The Troubles of Journalism* serves as a realistic examination of the profession, and is appropriate for upper-level undergraduate courses in journalism and media criticism. Since the previous edition of *The Troubles of Journalism*, many significant challenges have occurred in the media: the events of September 11, the war on terrorism, mergers and consolidation of media ownership, new concerns about press credibility, the expanding and controversial role of cable news channels, the growing impact role of news and comment on the Internet, and continuing globalization and controversy over the role of American media in international communications. To do justice to these recent "troubles" of the news media, important additions and modifications have been made in every chapter of this Third Edition.

This book investigates how individual politicians and political parties strategically make use of the media to reach their political goals. Looking beyond a purely Americentric viewpoint, the chapters present data from more than ten Western democracies to argue that the media are both a source of information and an arena for political communication. This double functional role of the media is examined from both a theoretical and an empirical perspective, including chapters dealing with different aspects of politics - from campaigning to law making - and within different political contexts. The role of the news media is discussed from the perspective of the political actor, focusing on both the opportunities and the constraints the news media provide, resulting in

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a multidisciplinary text that will appeal to students and scholars of both communication and political science.
Towards a Theory of Publishing from the Printing Press to the Digital Network

Reimagining Journalism and Social Order in a Fragmented Media World

The Internet and Workplace Transformation

Reporting Elections

A Textual Analysis

Beyond Objectivity and Balance

Theory, Practice, and Criticism

This book bridges a gap between discussions about truth, human understanding, and epistemology in philosophical circles, and debates about objectivity, bias, and truth in journalism. It examines four major philosophical theories in easy to understand terms while maintaining a critical insight which is fundamental to the contemporary study of journalism. The book aims to move forward the discussion of truth in the news media by dissecting commonly used concepts such as bias, objectivity, balance, fairness, in a philosophically-grounded way, drawing on in depth interviews with journalists to explore how journalists talk about truth.

This book examines journalism's ability to promote and foster cohesive and collective action while critically examining its place in

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the intensifying battle to maintain a society's social order. From chapters discussing the challenges journalists face in covering populism and Donald Trump, to chapters about issues of race in the news, intersections of journalism and nationalism, and increased mobilities of audiences and communicators in a digital age, Reimagining Journalism and Social Order in a Fragmented Media World focuses on the pitfalls and promises of journalism in moments of social contestation. Rich with perspectives from across the globe, this book connects journalism studies to critical scholarship on social order and social control, nationalism, social media, geography, and the function of news as a social sphere. In a fragmented media world and in times of social contestation, Reimagining Journalism and Social Order in a Fragmented Media World provides readers with insights as to how journalism operates in order to highlight—and enhance—elements and actions that bring about order. This book was originally published as a special issue of Journalism Studies and a special issue of Journalism Practice.

This ground-breaking study, the first of its kind, outlines a theory of publishing that allows publishing houses to focus on their core

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competencies in times of crisis. Tracing the history of publishing from the press works of fifteenth-century Germany to twenty-first-century Silicon Valley, via Venice, Beijing, Paris and London, and fusing media theory and business experience, 'The Content Machine' offers a new understanding of content, publishing and technology, and defiantly answers those who contend that publishing has no future in a digital age. Less than a decade after the advent of democracy in South Africa, tabloid newspapers have taken the country by storm. One of these papers -- the Daily Sun -- is now the largest in the country, but it has generated controversy for its perceived lack of respect for privacy, brazen sexual content, and unrestrained truth-stretching. Herman Wasserman examines the success of tabloid journalism in South Africa at a time when global print media are in decline. He considers the social significance of the tabloids and how they play a role in integrating readers and their daily struggles with the political and social sphere of the new democracy. Wasserman shows how these papers have found an important niche in popular and civic culture largely ignored by the mainstream media and formal political channels.

*How Daily Journalists Verify Numbers and
Statistics in News Stories*

Digital, Information, and Research

Key Themes In Media Theory

*The Routledge Companion to Digital
Journalism Studies*

*The Routledge Companion to Journalism
Ethics*

Rethinking the Logic of Campaign Coverage

*A Functional Analysis of the Media's Role in
Politics*

Statistics are widely acknowledged as an essential part of journalism. Yet despite repeated investigations showing that routine news coverage involving statistics leaves much to be desired, scholarship has failed to produce an adequate theoretical understanding of how statistics are employed in journalism. Earlier research showed many journalists think anything counted or measured and expressed in numbers represents a form of unarguable truth, which may affect whether they think statistical information should be checked or verified. This study examines the verification process in detail by combining 1) qualitative interviews with fifteen working

journalists about their attitudes, decision making and work practices regarding statistics; 2) an analysis of manifest statistical content in a sample of the stories created by these subjects; 3) an item-by-item examination of the decision-making processes behind each statistic in each of the sampled stories. Based on the results, I conclude the subjects did not have a single standard for verification, but followed a range of practices from simple reliance on authority at one end to careful examination of the methods behind a quantified fact claim at the other. Theoretical reasons for this are explored.

Global Media Ethics is the first comprehensive cross-cultural exploration of the conceptual and practical issues facing media ethics in a global world. A team of leading journalism experts investigate the impact of major global trends on responsible journalism. The first full-length, truly global textbook on media ethics Explores how current global changes in media promote and inhibit

responsible journalism Includes
relevant and timely ethical discussions
based on major trends in journalism and
global media Questions existing
frameworks in Media Ethics in light of
the impact of global media Contributors
are leading experts in global
journalism and communication

Textbook on radio journalism

Fashion is all around us, and so too is
fashion journalism. Discussions of
fashion proliferate in an ever-
increasing range of media, from
newspapers and magazines to tweets and
TV programs. Fashion Journalism:
History, Theory and Practice is an
accessible, comprehensive guide to
writing about fashion in any form,
whether in style blogging, magazine
interviews, news reportage or art
reviews. Exploring what sets fashion
journalism apart from other forms of
journalistic writing, the book features
a wide range of global fashion case
studies, from Carmel Snow's reporting
on Dior's 'New Look' to 1970s responses
to Yves Saint Laurent, and Diana
Vreeland's role as a fashion editor.
Through a series of engaging exercises,

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you will learn how to find inspiration, carry out successful research, structure your work logically, use a style appropriate to your readership, and to make the leap from descriptive writing to informed analysis and criticism. Engaging and clearly written, Fashion Journalism examines how recent technological developments are shaping and driving fashion journalism, and delves into the theory and practice of writing about fashion.

Theory and Practice

Agenda-setting within Business News Coverage in Developed, Emerging, and Frontier Markets

Understanding Media, Today

A Complete Guide for Parents and Professionals

International Radio Journalism

The Handbook of Global Interventions in Communication Theory

Key Concepts in Media and Communications

Presents a collection of essays on the role media violence plays in a child's development and behavior.